

2025: Real Engagement. Real Savings.

# Real Results for Your Members.

## MEMBER SUCCESS STORIES



### Over \$49M Saved by Members

I saved \$720/year on pet insurance!

- Rory W.

I booked a trip and saved \$175.

- Mabelle S.

I was able to get my glasses for half the cost.

- Abby F.

I saved a few hundred dollars on a Samsung phone.

- Jonathan W.

## WHAT THEY LOVED & WHERE THEY TRAVELED

### Top Booked Cities

1. Las Vegas
2. Orlando
3. Atlanta



### Top Brands

1. Amazon
2. Costco
3. Chuck E. Cheese



### Top Theme Parks

1. Walt Disney World® Resort
2. Disneyland® Resort
3. Universal Studios Hollywood



## HOW WE MADE IT HAPPEN

### 1. IMPACT OF OUR EMAIL MARKETING PROGRAM:

# 83%

Increase in Hotel Bookings

Avg Hotel Savings \$23/night

# 178%

Increase in Flight Bookings

Avg Flight Savings \$56/ticket (when savings available)

### 2. NEW PRODUCT FEATURES



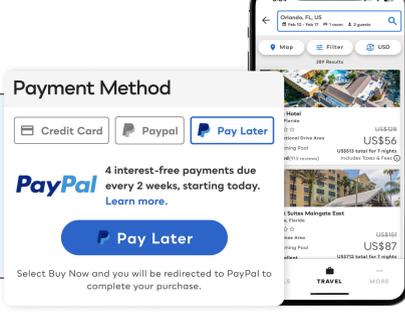
Added over 40 new attractions



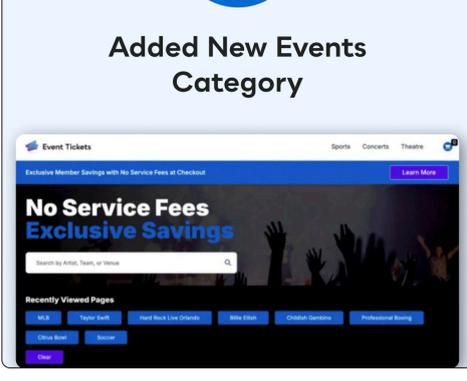
Enhanced site ease of use through numerous UI/UX improvements



Added PayPal & Pay Later Payment Options

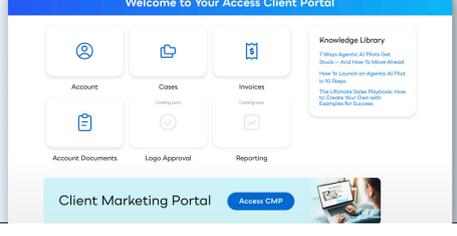


Added New Events Category



Launched Access Hub

All your program resources in one organized hub. Save time, deliver value.



### 3. SEASONAL SAVINGS CAMPAIGNS



Impactful campaigns held in 2025 include Spring Travel, Summer Travel, Back to School, and Holiday Travel.

These various events resulted in:

# 550%

Increase in Flight Bookings

# 150%

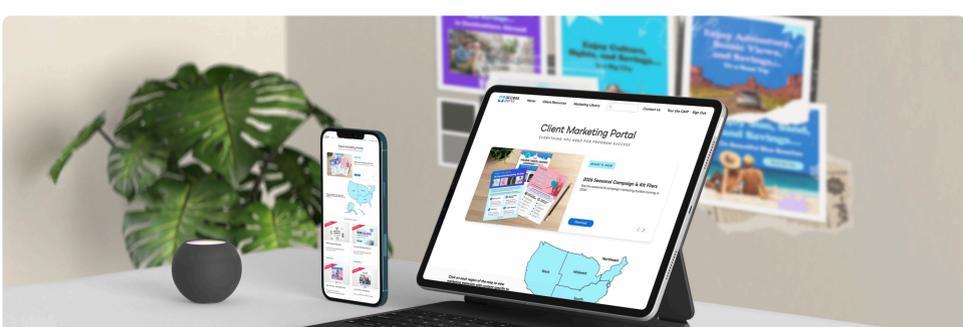
Increase in Hotel Bookings

Heightened Redeems

Boosted Members' Savings

Surge in Website Traffic

### 4. CLIENT MARKETING PORTAL (CMP)\*



## Over 50 new marketing materials added to the CMP!

### Most Downloaded

1. Spring Travel Kit
2. Back to School Kit
3. Holiday Shopping Kit



\*An online portal with ready-to-use marketing tools to drive program engagement.

