

Aquarium of the Pacific

Park Details

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Approved Marketing Copy

Short Copy:

Take a journey of discovery through the world's largest ocean at the Aquarium of the Pacific in Long Beach. Meet more than 12,000 animals and see over 100 exhibits in sunny Southern California, the frigid waters of the Northern Pacific and the colorful reefs of the Tropical Pacific. Discover all our exhibits including sea otters, penguins, sharks, sea jellies, green sea turtles and more. Get your tickets and save at [insert your discount program website URL here]!

Medium Copy:

Take a journey of discovery through the world's largest ocean at the Aquarium of the Pacific in Long Beach. Meet more than 12,000 animals and see over 100 exhibits in sunny Southern California, the frigid waters of the Northern Pacific and the colorful reefs of the Tropical Pacific. Discover all our exhibits including sea otters, penguins, sharks, sea jellies, green sea turtles and more.

As guests journey throughout the Aquarium, they can meet sea stars in over twenty exhibits representing habitats from coastal tidepools, coral reefs, the deep sea, and beyond. See the vibrant showcase of sea star species from the California coast at the Aquarium's new Our Living Coastline outdoor touchpool experience. Guests can learn about the diversity of sea star species and their adaptations, the threats they are facing, and how the Aquarium is aiding in their recovery. Get your tickets and save at [insert your discount program website URL here]!

Long Copy:

Take a journey of discovery through the world's largest ocean at the Aquarium of the Pacific in Long Beach. Meet more than 12,000 animals and see over 100 exhibits in sunny Southern California, the frigid waters of the Northern Pacific and the colorful reefs of the Tropical Pacific. Discover all our exhibits including sea otters, penguins, sharks, sea jellies, green sea turtles and more.

NOW OPEN, Stars of the Sea. Discover their delicate beauty, fascinating diversity, superhero powers, and the threats that could lead to sea stars fading forever. From the venomous crown of thorns and spider-like brittle stars to the highly endangered sunflower sea star, discover more than twenty species of sea stars as you explore the Aquarium. Visitors can also learn how the public can fuel the Aquarium's groundbreaking research, breeding programs, and recovery efforts to bring the sunflower sea star, the guardian of our kelp forests, back from the brink of extinction.

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