

ATLANTA Destination Kit

MARKETING COPY

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:

Save up to 50% on Atlanta Hotels

SHORT:

Experience Atlanta, Georgia! Discover southern charm, world-class attractions, and delicious dining in the heart of the South. Book your hotel stay today and save with [Add Your Discount Program Name Here].

MEDIUM:

Atlanta, where southern hospitality meets urban sophistication. Explore the city's rich history at the Atlanta History Center, and enjoy a visit to the World of Coca-Cola museum. With its mix of history, culture, and cuisine, Atlanta offers a unique and memorable experience for every traveler. Book your hotel stay today and save with [Add Your Discount Program Name Here].

LONG:

Atlanta is a vibrant city known for its rich history, cultural diversity, and southern charm. Start by exploring the historic sites of the city, like the Martin Luther King Jr. National Historic Site. Discover the city's thriving arts scene with a visit to the High Museum of Art, home to a vast collection of art spanning from classic to contemporary. Explore the city's neighborhoods, each offering its own unique vibe and attractions. From the bustling streets of Downtown to the trendy shops and eateries of Midtown, Atlanta has something for everyone. Don't miss the chance to sample some of the city's famous barbecue and fried chicken. Book your hotel stay today and save with [Add Your Discount Program Name Here].



 BANNERS

 SOCIAL MEDIA IMAGES

 RAW IMAGES

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