Atlantic City
Destination Kit

Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:
Save up to 50% on Atlantic City Hotels

SHORT:
Atlantic City is the perfect destination for seaside fun. Stroll the famous boardwalk, try your luck at casinos, and enjoy fresh ocean breezes. Book your hotel stay today and save with [Add Your Discount Program Name Here].

MEDIUM:
Discover Atlantic City, where the excitement of the boardwalk meets the serenity of the sea. Spend your days exploring shops, arcades, and casinos, and your evenings enjoying live entertainment or fresh seafood by the water. With [Add Your Discount Program Name Here], you can save on your hotel stay and make your Atlantic City getaway more affordable.

LONG:
Atlantic City offers the perfect mix of classic seaside charm and modern entertainment. Walk along the iconic boardwalk, explore boutique shops and arcades, and try your luck at the city's famous casinos. Indulge in world-class dining, enjoy live shows and music, or take in the ocean views from the beach. Whether you're planning a weekend escape with friends, a romantic getaway, or a solo adventure, [Add Your Discount Program Name Here] helps you save on hotels so you can enjoy more of everything Atlantic City has to offer.

Banners

Social Media Images

Raw Images

Download Assets