

Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:

Save up to 50% on Austin Hotels

SHORT:

Austin keeps it cool with live music, great food, and outdoor adventures—Texas style. Book your hotel and save with [Add Your Discount Program Name Here].

MEDIUM:

Experience Austin, Texas, a city where live music fills the air, barbecue and tacos fuel every adventure, and outdoor escapes like Lady Bird Lake and Barton Springs balance the energy of downtown. Known as the “Live Music Capital of the World,” Austin blends creativity, culture, and fun in a way that’s uniquely its own. Book your hotel and save with [Add Your Discount Program Name Here].

LONG:

Austin, Texas, is a city that perfectly mixes creativity, culture, and outdoor adventure. Start your day with a stroll or kayak on Lady Bird Lake, cool off with a dip in Barton Springs, and then dive into the city’s incredible food scene, from sizzling barbecue to food trucks serving up global flavors. At night, Austin comes alive with live music on every corner, from intimate clubs to famous venues along Sixth Street. Book your hotel and save with [Add Your Discount Program Name Here].



Banners



Social Media Images



Raw Images

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