

Client Marketing Portal

▶ Accessible, Customizable, and Easy-to-Use Marketing ◀

The Client Marketing Portal (CMP) is no extra cost to you and provides a huge library of content, tools, and insights to help you launch and promote your discount program successfully.



Why Use the CMP?



Ensure your program is top-of-mind and help members unlock greater savings with CMP resources.

Increase ongoing engagement by promoting the most timely and relevant deals.



Boost registrations with turnkey solutions like Access Email Marketing.











8X HIGHER registration rates are seen by clients who promote their programs often

Explore the latest updates, insights, and trends. Plus, see how others have had success with their own discount programs and use as inspiration for your own.

MARKETING CALENDAR				Q1 2025	
Month	Monday	Wednesday	Friday	Monday	Wednesday
January	1-17	1-17	1-17	1-17	1-17
February	1-18	1-18	1-18	1-18	1-18
March	1-19	1-19	1-19	1-19	1-19

What's Included?

The CMP offers both seasonal and evergreen content that highlights different program features and benefits. Most content is customizable and allows you to add your program name, logo, and URL. You'll find helpful materials like:

-  Playbooks & Toolkits
-  Featured Merchants
-  HTML Emails
-  Marketing Calendars
-  Travel Content
-  Fliers
-  Banners & Social Media
-  Videos & More!