

## Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

### OFFER:

Save up to 50% on Charleston Hotels

### SHORT:

Charleston blends historic charm with coastal beauty. From cobblestone streets to ocean breezes, it's the perfect getaway. Book your hotel and save with [Add Your Discount Program Name Here].

### MEDIUM:

Discover Charleston, South Carolina—a city where history, culture, and coastal living come together. Walk through centuries-old streets lined with pastel homes, explore historic landmarks, and savor award-winning Lowcountry cuisine. Book your hotel and save with [Add Your Discount Program Name Here].

### LONG:

Charleston, South Carolina offers an unforgettable blend of old-world history and coastal relaxation. Wander through cobblestone streets, admire antebellum architecture, and learn the stories behind one of America's most historic cities. Take a carriage ride through the Historic District, visit Fort Sumter, or stroll along The Battery with sweeping harbor views. Food lovers can indulge in world-class Lowcountry dining, while beachgoers will find nearby shores like Folly Beach and Isle of Palms perfect for a day by the ocean. Book your hotel and save with [Add Your Discount Program Name Here].



**Banners**



**Social Media Images**



**Raw Images**

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