

Charlotte Destination Kit

Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:

Save up to 50% on Charlotte Hotels

SHORT:

Charlotte offers a mix of Southern hospitality and exciting city life! Explore the NASCAR Hall of Fame, immerse yourself in art at the Mint Museum, and unwind at the lush Freedom Park. Book your hotel stay today and save with [Add Your Discount Program Name Here].

MEDIUM:

Experience the best of Charlotte, NC! Dive into history and racing culture at the NASCAR Hall of Fame, stroll through the city's art-filled neighborhoods, or visit Discovery Place Science for family-friendly fun. Love nature? Explore the picturesque Freedom Park or hit the trails at the U.S. National Whitewater Center. End your day with world-class dining and breweries that highlight Southern flavors with a twist. Book your hotel stay today and save with [Add Your Discount Program Name Here].

LONG:

Charlotte, North Carolina, is a city that blends Southern charm with modern energy. Start your adventure at the NASCAR Hall of Fame, a must-see for racing enthusiasts. Art lovers can't miss the Mint Museum or the vibrant murals of the NoDa arts district. Looking for family fun? Head to Discovery Place Science or take a ride on the Carowinds theme park coasters. Outdoor enthusiasts will adore Freedom Park's serene beauty and the adrenaline-pumping activities at the U.S. National Whitewater Center. As the sun sets, explore Charlotte's dynamic culinary scene, featuring everything from BBQ joints to upscale farm-to-table eateries. Book your hotel stay today and save with [Add Your Discount Program Name Here].



 **Banners**

 **Social Media Images**

 **Raw Image**

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