

# Chicago Destination Kit

## Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

### OFFER:

Save up to 50% on Chicago Hotels

### SHORT:

Experience the vibrant city of Chicago! Explore iconic attractions like Millennium Park and Navy Pier, indulge in world-class dining, and immerse yourself in the city's rich culture and history. Book your hotel stay today and save with [Add Your Discount Program Name Here].

### MEDIUM:

Welcome to Chicago, the Windy City! Discover a city known for its stunning architecture, world-class museums, and vibrant neighborhoods. Marvel at iconic skyscrapers like the Willis Tower and the John Hancock Center, stroll along the picturesque Lakefront Trail, and explore the diverse neighborhoods that make up this dynamic city. With renowned museums like the Art Institute of Chicago and the Field Museum, along with a thriving culinary scene and a vibrant arts community, Chicago offers something for every traveler. Book your hotel stay today and save with [Add Your Discount Program Name Here].

### LONG:

Chicago is a dynamic metropolis known for its stunning architecture, rich history, and vibrant culture. Start your journey in Millennium Park, home to the iconic Cloud Gate sculpture, known as "The Bean," and take a leisurely stroll along the lakefront to Navy Pier, where you can enjoy panoramic views of Lake Michigan and the city skyline. Visit the historic district of Old Town, known for its Victorian-era architecture and energetic nightlife, or head to Wicker Park, a hip neighborhood filled with trendy boutiques, art galleries, and eateries. Explore the Art Institute of Chicago, home to an impressive collection of artwork spanning centuries, or visit the Museum of Science and Industry, where you can learn about the wonders of science through interactive exhibits and displays. Book your hotel stay today and save with [Add Your Discount Program Name Here].



 Banners

 Social Media Images

 Raw Images

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