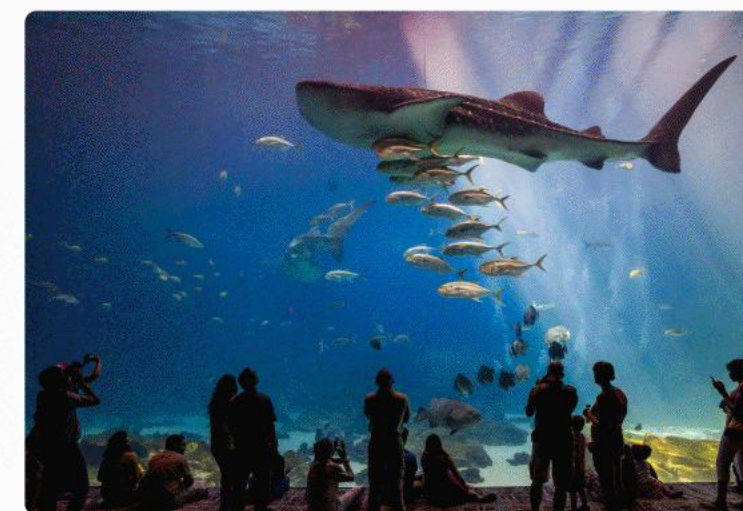
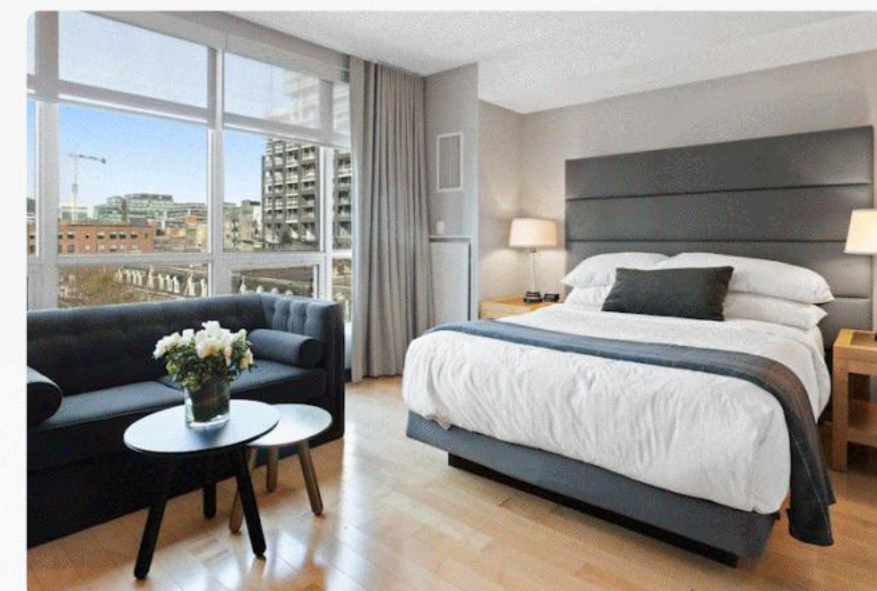
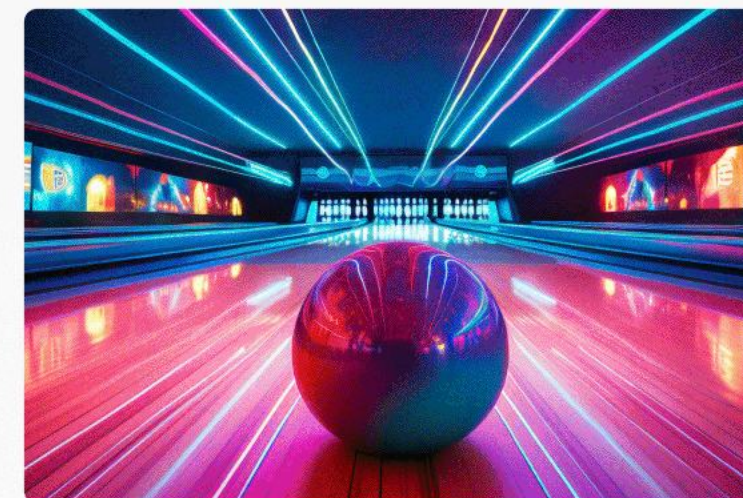




# Everyday Savings

## Marketing Toolkit



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## OVERVIEW

Unlock the power of savings with this marketing toolkit, designed to help you share exclusive discounts with your members. From everyday purchases to big travel plans, members can save up to 50% at over one million locations, including top restaurants, retailers, theme parks, and travel providers worldwide. This toolkit includes ready-to-use promotional materials and tips to make it easy to keep your members engaged and excited about their savings opportunities.



**Pro Tip:**  
Need tips on how to utilize the toolkit materials?  
Check out this video tutorial:  
[How to Use Marketing Toolkits](#)







## MARKETING COPY

Any marketing copy in this document and in the attached assets can be utilized for multiple types of promotional content including emails, ads, videos, blurbs, blog articles, advertorials, social media posts, etc.

### MINI

Save up to 50% at over 1 million locations with [Add Your Discount Program Name Here]!

### SHORT

[Add Your Discount Program Name Here] turns everyday expenses into epic savings! From dining to theme parks, save up to 50% at 1 million+ locations worldwide.

### MEDIUM

Why pay full price when you can get more for less with [Add Your Discount Program Name Here]. With exclusive discounts of up to 50% off at over 1 million locations worldwide, you'll score big on dining, movie tickets, hotels, flights, shopping, and more—wherever life takes you!

### LONG

Life's better with savings, and [Add Your Discount Program Name Here] delivers in a big way! Save up to 50% at over 1 million locations across the globe. Whether you're dining out, booking a hotel, planning a theme park adventure, renting a car, or shopping for essentials, our program ensures you save on the things that matter most. From health and beauty to automotive services and beyond, visit [Add Your Discount Program Site URL Here] to stretch your dollars further every day.







# SOCIAL MEDIA IMAGES

These images can be used on Facebook, Instagram, and other social channels. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is or add your logo.

|           |           |           |
|-----------|-----------|-----------|
| 1080x1920 | 1200x630  | 1080x1080 |
| 1080x1350 | 1015x1350 | 1080x566  |

Download Images





**Note:** The raw, unedited, text-free images used in this toolkit have been provided for you to use at your discretion when creating your own discount program promotions.

Download Raw Images





# Web & Email Banners

These banners can be used in your emails, bulletins, newsletters, and other communications. Make sure to place them as close to the top of your emails as possible, ensuring your audience sees them as soon as they open the email. Two banner sets have been provided. One that includes the Access Perks logo and one that is ready to use as is or add your logo.

|         |          |           |
|---------|----------|-----------|
| 242x463 | 600x400  | 1272x792  |
| 300x250 | 700x400  | 1500x500  |
| 300x300 | 716x130  | 1500x1000 |
| 396x175 | 728x90   | 1600x350  |
| 458x720 | 1020x380 | 1600x800  |
| 468x60  | 1140x655 | 1880x360  |
| 600x125 | 1200x600 | 2400x1350 |
| 600x220 | 1208x744 |           |

Download Banners





## DIGITAL / PRINT FLIER

This flier can be printed, used digitally for a landing page, or added as an attachment to an email. Before using, don't forget to customize it with your program information, so your audience knows where to go to get their savings. Two versions of this flier are included. One that has room to add your logo and one that includes the Access Perks logo.

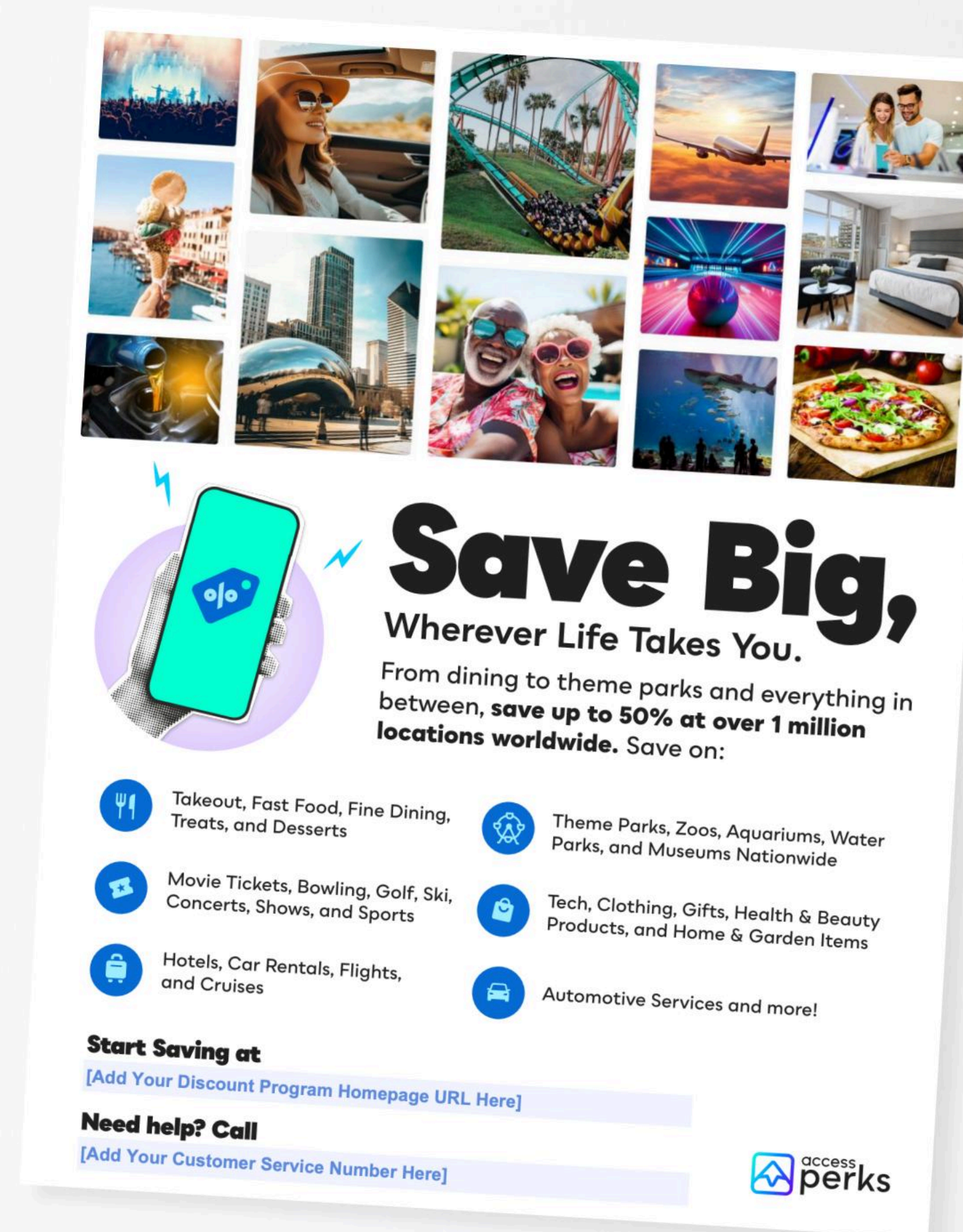
### Start Saving at

[Add Your Discount Program Homepage URL Here]

### Need help? Call

[Add Your Customer Service Number Here]

Download Flier





# PowerPoint Slide

This designed slide can be easily added to any PowerPoint presentation. You can utilize this slide to promote the program at company town halls, during open enrollment, customer sales demonstrations, and new employee orientations.

16:9

4:3

Download Slide



# Email HTML

For clients not using Access Email Marketing Services, or even those that do and want to send an extra message, you can grab the HTML to email your audience on your own. Each HTML file provides implementation instructions, an image of the email to show the design and what it should look like, all images used in the email, and the subject line and preheader.

Download Email HTML





## Testimonials

Below you'll find a variety of testimonials we've collected from members through surveys with their permission. Feel free to use these in your own promotions to further strengthen and support the benefits of your discount program.

I was able to save money and get things I needed and more for the entire family. Seamless!  
– Crystal E.

I love this program! I have used it many times on different things. I have never had a problem, and the vendors are happy to give me a discount!  
– Janet P.

I enjoy saving money because the economy is tough at the moment. My program gives me opportunities to save on items and expenses that I have to pay for regardless.  
– Elontria C.

I love the discount program. I always check to see offers before I make any plans or purchases.  
– Anna B.



Contact your Client Marketing Specialist (CMS) if you have any questions about this toolkit and how to get the most out of the assets.

If you don't know who your CMS is, call our customer service number and they can find out for you at 1-877-408-2603.

