

Gold Coast DESTINATION KIT



Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:

Save up to 50% on Australia's Gold Coast Hotels

SHORT:

Discover Australia's Gold Coast! Surf iconic beaches, explore lush rainforests, and enjoy thrilling theme parks. Relax or adventure—the choice is yours. Book your hotel stay today and save with [Add Your Discount Program Name Here].

MEDIUM:

The Gold Coast is Australia's ultimate playground. Ride the waves at Surfers Paradise, stroll along pristine beaches, or venture into the lush hinterlands of Lamington National Park for stunning views and wildlife encounters. Families and thrill-seekers alike will love the world-class theme parks. As the sun sets, explore vibrant nightlife and fine dining options by the water. Book your hotel stay today and save with [Add Your Discount Program Name Here].

LONG:

The Gold Coast, a sparkling gem in Queensland, offers an unforgettable mix of adventure, relaxation, and natural beauty. Start your day surfing the waves at Burleigh Heads or Broadbeach, then head to one of the Gold Coast's thrilling theme parks. Nature lovers can explore the verdant trails of Lamington National Park or Springbrook National Park, complete with waterfalls and ancient forests. For a slower pace, unwind on the golden sands of Surfers Paradise or enjoy fresh seafood at a beachside café. As night falls, the city comes alive with a bustling dining scene and vibrant nightlife. Book your hotel stay today and save with [Add Your Discount Program Name Here].



Banners



Social Media Images



Raw Images

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