

Las Vegas & New York City Destination Drop Kit

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.



Marketing Copy

Offer Copy:

Price Drop: Las Vegas & New York City
Book October 16-31 for extra discounts on travel dates through 4/1/2027
2 Weeks Only! [Book Now]

Short Copy:

Destination Price Drop - Two weeks only! Get extra savings on Las Vegas and New York City hotels for travel dates through April 1, 2027. Visit [add your discount program travel homepage URL here] and book your stay anytime October 16-31, 2026 to get this special deal.

Medium Copy:

Limited-Time Flash Sale: Extra Savings on Las Vegas and New York City Hotels! Las Vegas dazzles with world-class entertainment, top-tier dining, and non-stop excitement on the Strip. New York City offers iconic sights, Broadway shows, and endless neighborhoods to explore, from Times Square to Central Park. Visit [add your discount program travel homepage URL here] and book your stay by October 31, 2026 to secure your special hotel rate.

Long Copy:

Big Savings Alert: Las Vegas and New York City Hotels Discounted! Experience extra savings when you book anytime October 16-31, 2026 for travel dates through April 1, 2027. Las Vegas is a dazzling blend of entertainment, dining, and nightlife. Stroll the iconic Strip, catch a world-class show, and try your luck at legendary casinos. Visit New York City for stunning skyline views and take in a Broadway show in the Theater District. Wander through Central Park for a peaceful escape amid the skyscrapers, browse world-famous museums like the Met or MoMA, and shop the flagship stores along Fifth Avenue. Book your stay exclusively at [add your discount program travel homepage URL here].

Cash Back Version:

Book October 16-31 for extra cash back on travel dates through 4/1/2027

Cash Back Version:

Get extra cash back on Las Vegas and New York City hotels for travel dates through April 1, 2027.

Cash Back Version:

Limited-Time Flash Sale: Extra Cash Back on Las Vegas and New York City Hotels!

Cash Back Version:

Experience extra cash back when you book anytime October 16-31, 2026 for travel dates through April 1, 2027.

Points Version:

Book October 16-31 and earn extra points on travel dates through 4/1/2027

Points Version:

Earn extra points on Las Vegas and New York City hotel bookings for travel dates through April 1, 2027.

Points Version:

Limited-Time Flash Sale: Earn Extra Points on Las Vegas and New York City Hotels!

Points Version:

Big Rewards Alert: Las Vegas and New York City Hotels! Earn extra points when you book anytime October 16-31, 2026 for travel dates through April 1, 2027.

EXPIRATION DATE:
October 31, 2026

 Banners

 Social Media Images

 Raw Images

Download Assets