

MARKETING CALENDAR

Q3 | 2026

EMAIL	monday	wednesday	friday
July			
1-3		Auto Discounts	SC: Princess Cruise Discount
6-10	Theme Park Spotlight	Popular Deals	SC: Philly Destination Drop
13-17	Merchant Deal Spotlight	Everyday Savings	SC: National Parks Trip for America's 250th
20-24	Hotel Savings Spotlight	Theme Park Discounts	SC: Theme Park Happenings
27-31	Merchant Deal Spotlight	Back to School Deals	SC: Beach Trip Savings
August			
3-7	Summer Campaign Travel Survey	Back to School Savings	Cruise Deals
10-14	Merchant Deal Spotlight	Dinner & A Movie Deals	Big Moments Deserve Big Trips
17-21	Hotel Savings Spotlight	Fall Discounts	Labor Day Travel
24-28	Theme Park Spotlight	Labor Day Deals	Playcation Destinations
31	Merchant Deal Spotlight		
September			
1-4		Top 10 Deals	Cruise Vacations
7-11	Hotel Savings Spotlight <i>(will send Tues, Sept. 8 due to Monday holiday)</i>	Service Savings	Destination Dupes
14-18	Merchant Deal Spotlight	Cozy Fall Discounts	Real Members, Real Travel Savings
21-25	Theme Park Spotlight	Sports Savings	Fall Travel Deals
28-30	Merchant Deal Spotlight	Dining Discounts	

CLIENT MATERIALS
July
<ul style="list-style-type: none"> ◆ Monthly Merchant Content ◆ Travel and Merchant HTML ◆ Destination Kits: Western Australia & Austin, TX
August
<ul style="list-style-type: none"> ◆ Monthly Merchant Content ◆ Travel and Merchant HTML ◆ Destination Kits: Paris & Indianapolis
September
<ul style="list-style-type: none"> ◆ Monthly Merchant Content ◆ Travel and Merchant HTML ◆ Destination Kit: St. Louis ◆ Q4 2026 Marketing Calendar ◆ Destination Drop Kit ◆ Holiday Shop Kit ◆ Holiday Travel Kit

MONTHLY KICK-OFF EMAIL: This email is sent the first week of each month and features seasonal deals.

NOTES:

1. Marketing materials and email themes are tentative and subject to change.
2. All marketing materials will be hosted on our Client Marketing Portal (CMP) to be used at your convenience.

*SC = Summer Campaign



Visit the CMP to download marketing materials!

CMP.ACCESSPERKS.COM | CMP.ACCESSDEVELOPMENT.COM