

Melbourne DESTINATION KIT



MARKETING COPY

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels and other communications. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is and also has room to add your logo.

OFFER:

Save up to 50% on Melbourne Hotels

SHORT:

Discover the vibrant city of Melbourne, Australia! Experience its bustling arts scene, world-class dining, and hidden laneways. Book your hotel stay today and save with [Add Your Discount Program Name Here].

MEDIUM:

Walk through Melbourne's famous laneways filled with street art, boutique shops, and cozy cafés. Explore the bustling arts scene, savor world-class dining, or catch a game at the iconic MCG. Whether you're seeking urban adventures or nearby natural escapes like the Great Ocean Road, Melbourne offers something for every traveler. Book your hotel stay today and save with [Add Your Discount Program Name Here].

LONG:

Melbourne is Australia's cultural heart, renowned for its European charm, eclectic laneways, and world-class cuisine. Discover hidden gems as you wander through its street-art-filled alleyways, enjoy a coffee in the café capital of the world, or explore its numerous art galleries, theaters, and live music venues. Don't miss the chance to experience the Melbourne Cricket Ground, take a scenic drive along the Great Ocean Road, or relax in the nearby Yarra Valley wine region. Whether you're an art enthusiast, sports fan, or foodie, Melbourne promises an unforgettable experience. Book your hotel stay and save with [Add Your Discount Program Name Here].



BANNERS



SOCIAL MEDIA IMAGES



RAW IMAGES

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