

YOUR

# Discounted Movie Tickets

TOOLKIT

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# OVERVIEW

Your members can enjoy up to **25% off movie tickets** at big-name theaters like **AMC, Regal, and Cinemark**. We’ve included this ready-to-use toolkit so you can easily roll out these blockbuster savings and help your members make every movie night a hit!



**Pro Tip:**  
Need tips on how to utilize the toolkit materials?  
Check out this video tutorial:  
[How to Use Marketing Toolkits](#)





# MARKETING COPY

Any marketing copy in this document and in the attached assets can be utilized for multiple types of promotional content including emails, ads, videos, blurbs, blog articles, advertorials, social media posts, etc.

## Mini

Movie night just got better! Save up to 25% on tickets with [Discount Program Name].

## Short

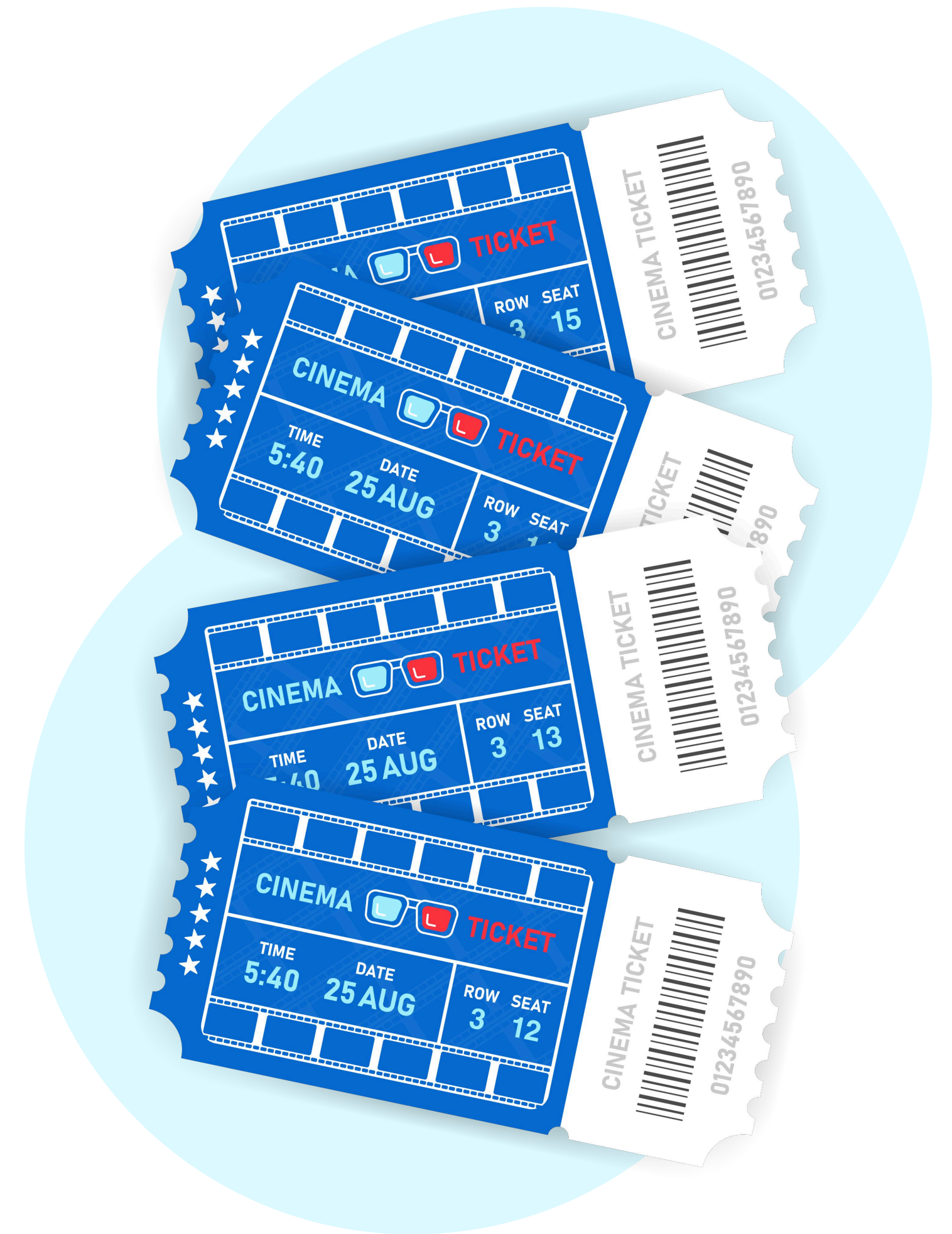
Catch your favorite films on the big screen without the big price! Members save up to 25% on movie tickets with [Discount Program Name].

## Medium

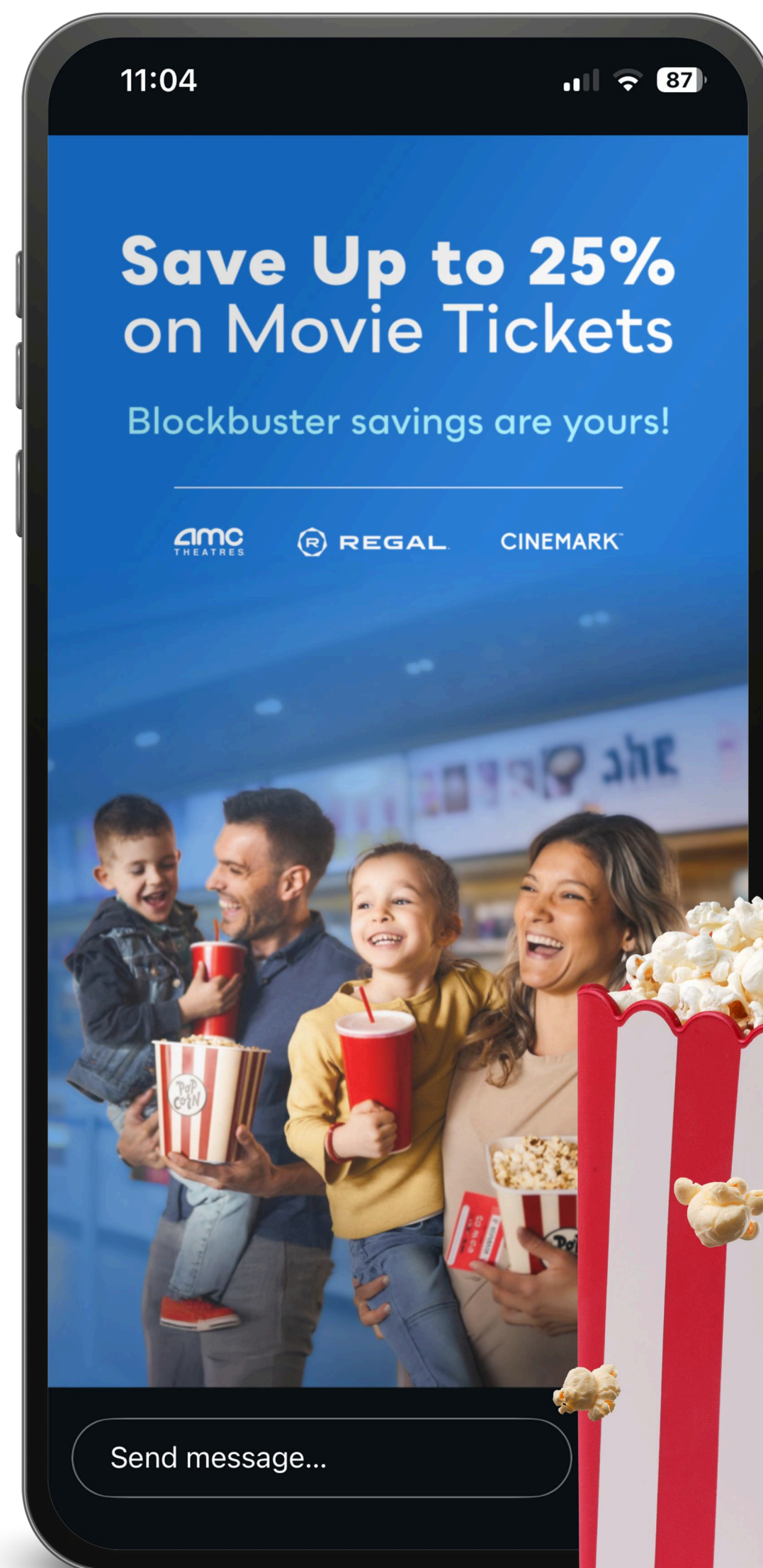
Movie magic, now more affordable! You can save up to 25% on tickets at Cinemark, Regal, and AMC Theatres. Don't miss a scene—start saving today at [Add Your Discount Program Website URL Here]!

## Long

Experience the newest blockbusters and your all-time favorites without paying full price. With [Discount Program Name], members enjoy exclusive savings of up to 25% on movie tickets at top theaters like Cinemark, Regal, and AMC. Visit [Add Your Discount Program Website URL Here] to grab your discounted tickets and make every movie night unforgettable!







# SOCIAL MEDIA IMAGES

These images can be used on Facebook, Instagram, and other social channels. Images can be used as is or have room to add your logo.

1080x1920

1200x630

1080x1080

1080x1350

1015x1350

1080x566

Download Images



## Raw Image

The raw, unedited, text-free image used in this toolkit has been provided for you to use at your discretion when creating your own movie ticket savings promotions.

Download Raw Image



Want more content like this? [Visit your CMP](#)

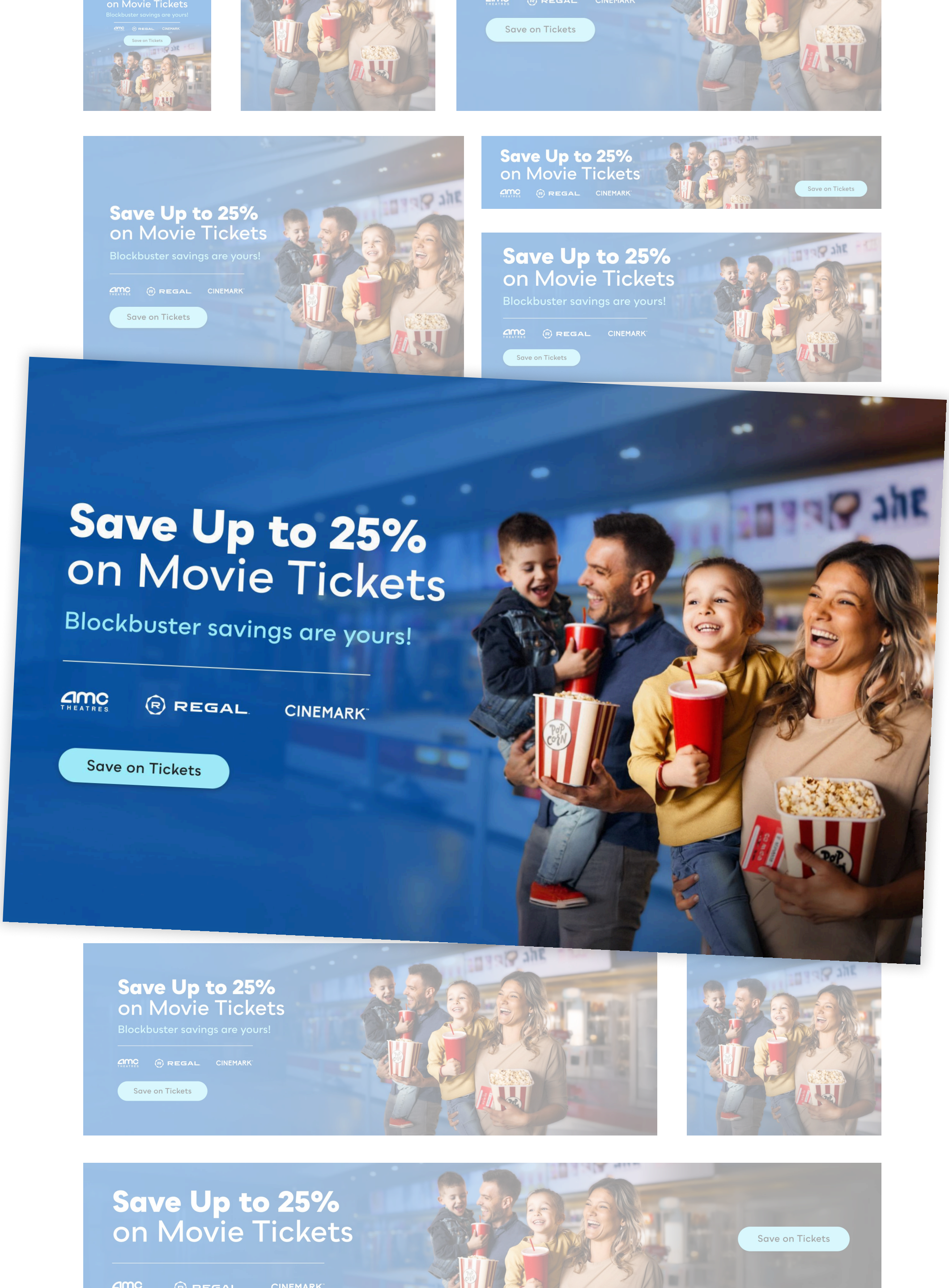


# WEB & EMAIL BANNERS

The banners can be used in your emails, bulletins, newsletters, and other communications. Make sure to place the banner as close to the top of your emails as possible. This will ensure your audience sees it as soon as they open the email. Banners can be used as is or have room to add your logo.

242x463	600x400	1272x792
300x250	700x400	1500x500
300x300	716x130	1500x1000
396x175	728x90	1600x350
458x720	1020x380	1600x800
468x60	1140x655	1880x360
600x125	1200x600	2400x1350
600x220	1208x744	

Download Banners



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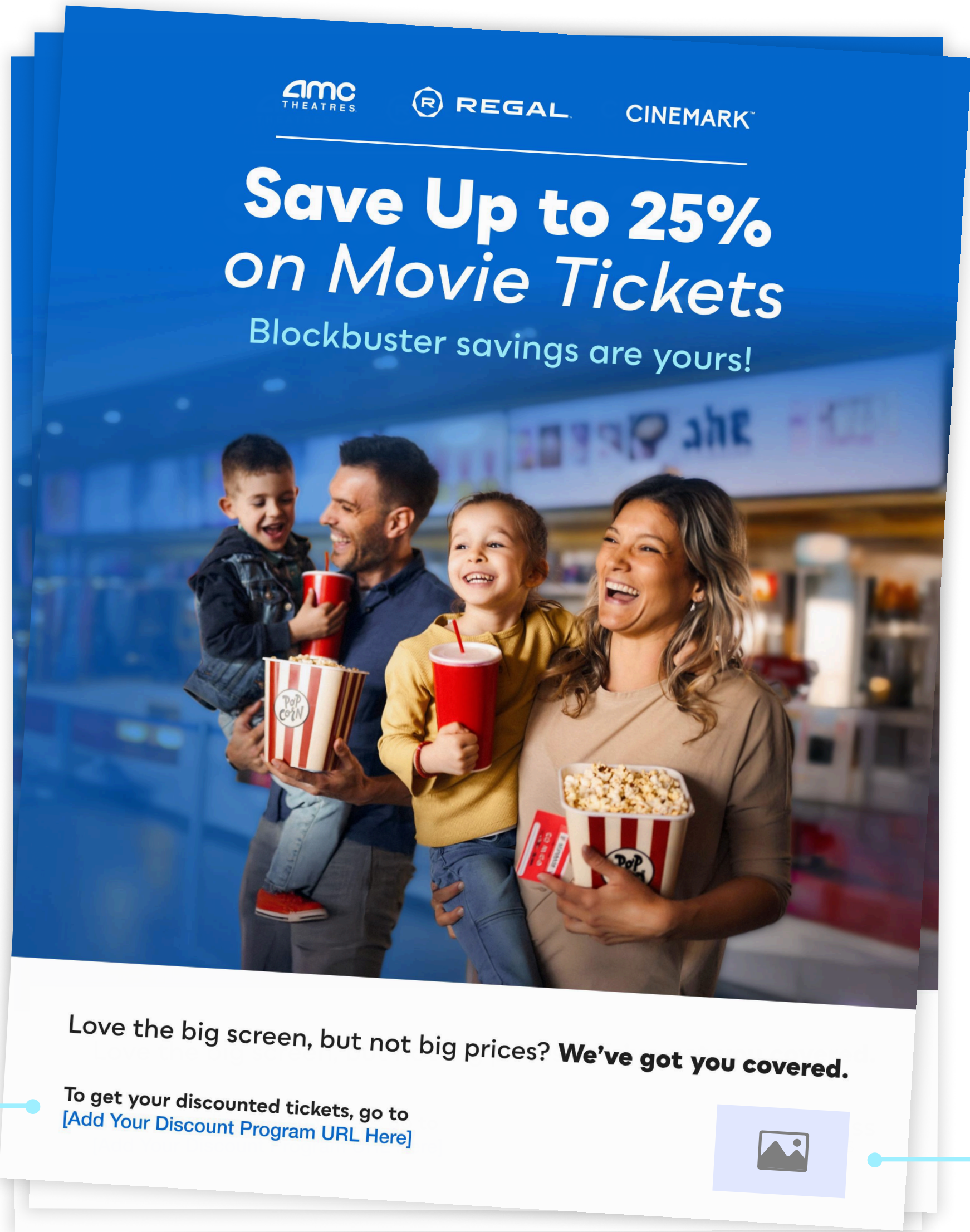
# DIGITAL & PRINT FLIER

This flier can be printed, used digitally for a landing page, or added as an attachment to an email. Before using the asset, don't forget to customize it with your program information, so your audience knows where to go to get their savings.

Download Flier



To get your discounted tickets, go to  
[Add Your Discount Program URL Here]







## EMAIL HTML

Grab this HTML to email your audience a movie message through your own email platform. Each HTML file provides implementation instructions, an image of the email to show the design and what it should look like, all images used in the email, and the subject line and preheader.

[Download HTML](#)



Want more content like this? [Visit your CMP](#)



# TESTIMONIALS

Below you'll find testimonials we've collected from members through surveys with their permission. You can use them for marketing purposes related to your discount program.

"We've used the program to buy discounted AMC tickets. Saved over \$50!" – *Kristi Y.*

"I wanted to buy movie tickets to celebrate someone's success and the discount program made it super cheap and easy!" – *Simi A.*

"I love your movie discount. The kids and I enjoy watching movies at the theatre. It makes it more affordable, and we can go more often." – *Ann S.*

"I use the discount program to redeem movie tickets! It's been a game changer and we greatly appreciate that it's a recurring option without limits on redeeming it." – *Adelle W.*



Don't hesitate to reach out to your CMS (Client Marketing Specialist) if you have any questions. If you don't know who your CMS is, call our customer service number and they can find out for you at **1-877-408-2603**.

