

YOUR

Discounted Movie Tickets

TOOLKIT

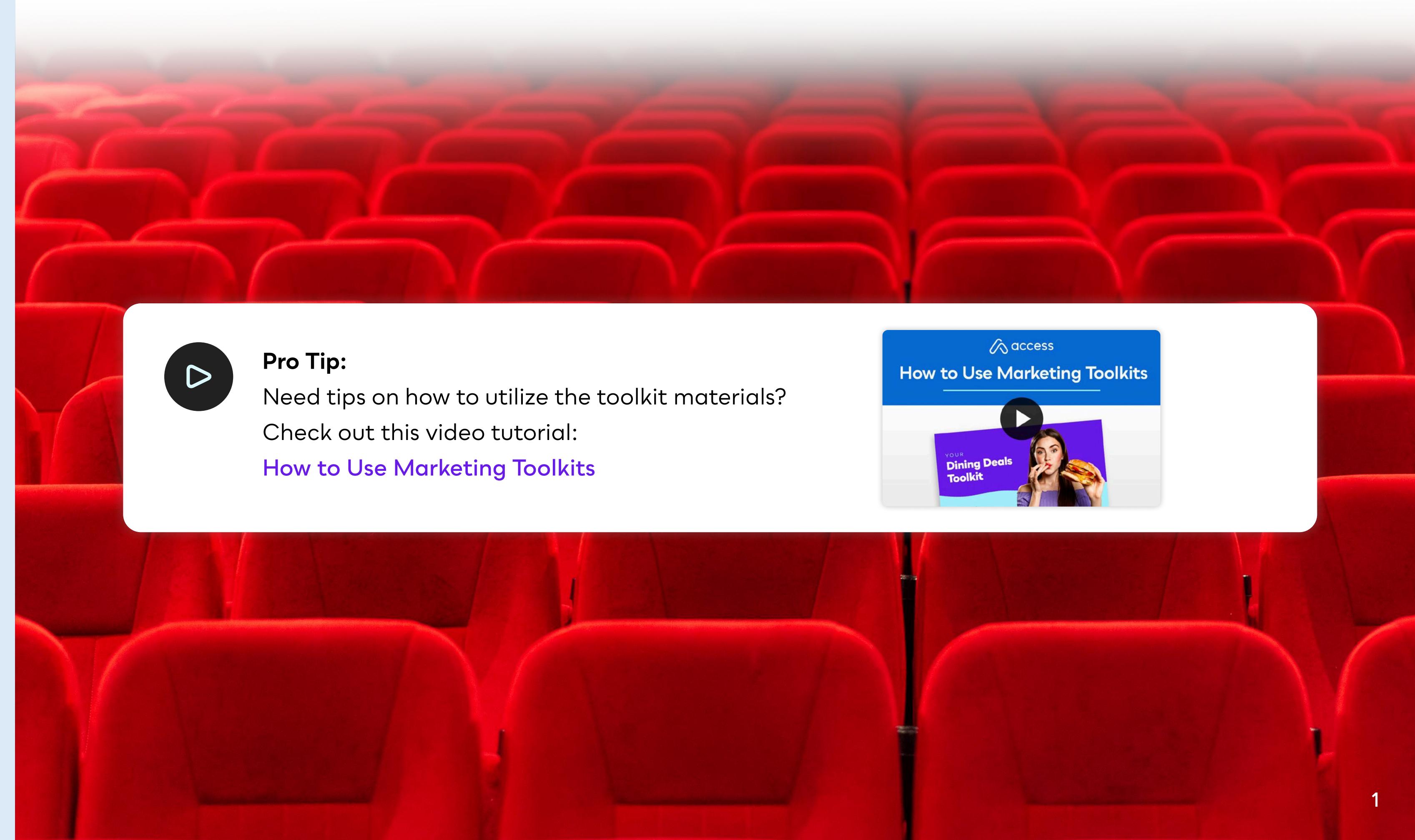


CONTENTS

Overview	1
Marketing Copy	2
Social Media Images	3
Web & Email Banners	4
Digital & Print Flier	5
Email HTML	6
Testimonials	7

OVERVIEW

Your members can enjoy up to **25% off movie tickets** at big-name theaters like **AMC, Regal, and Cinemark**. We've included this ready-to-use toolkit so you can easily roll out these blockbuster savings and help your members make every movie night a hit!



Want more content like this? [Visit your CMP](#)

MARKETING COPY

Any marketing copy in this document and in the attached assets can be utilized for multiple types of promotional content including emails, ads, videos, blurbs, blog articles, advertorials, social media posts, etc.

Mini

Movie night just got better! Save up to 25% on tickets with [Discount Program Name].

Short

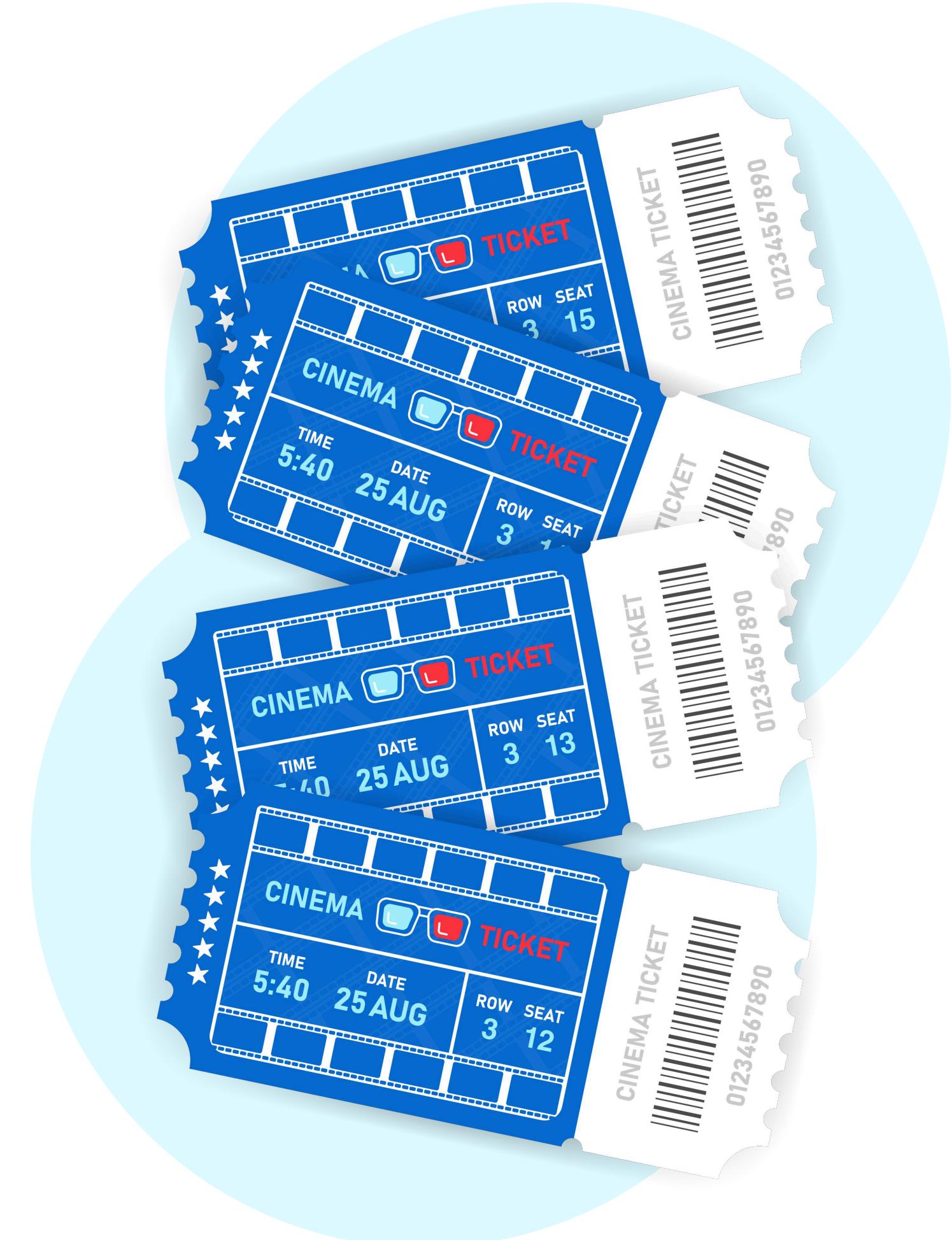
Catch your favorite films on the big screen without the big price! Members save up to 25% on movie tickets with [Discount Program Name].

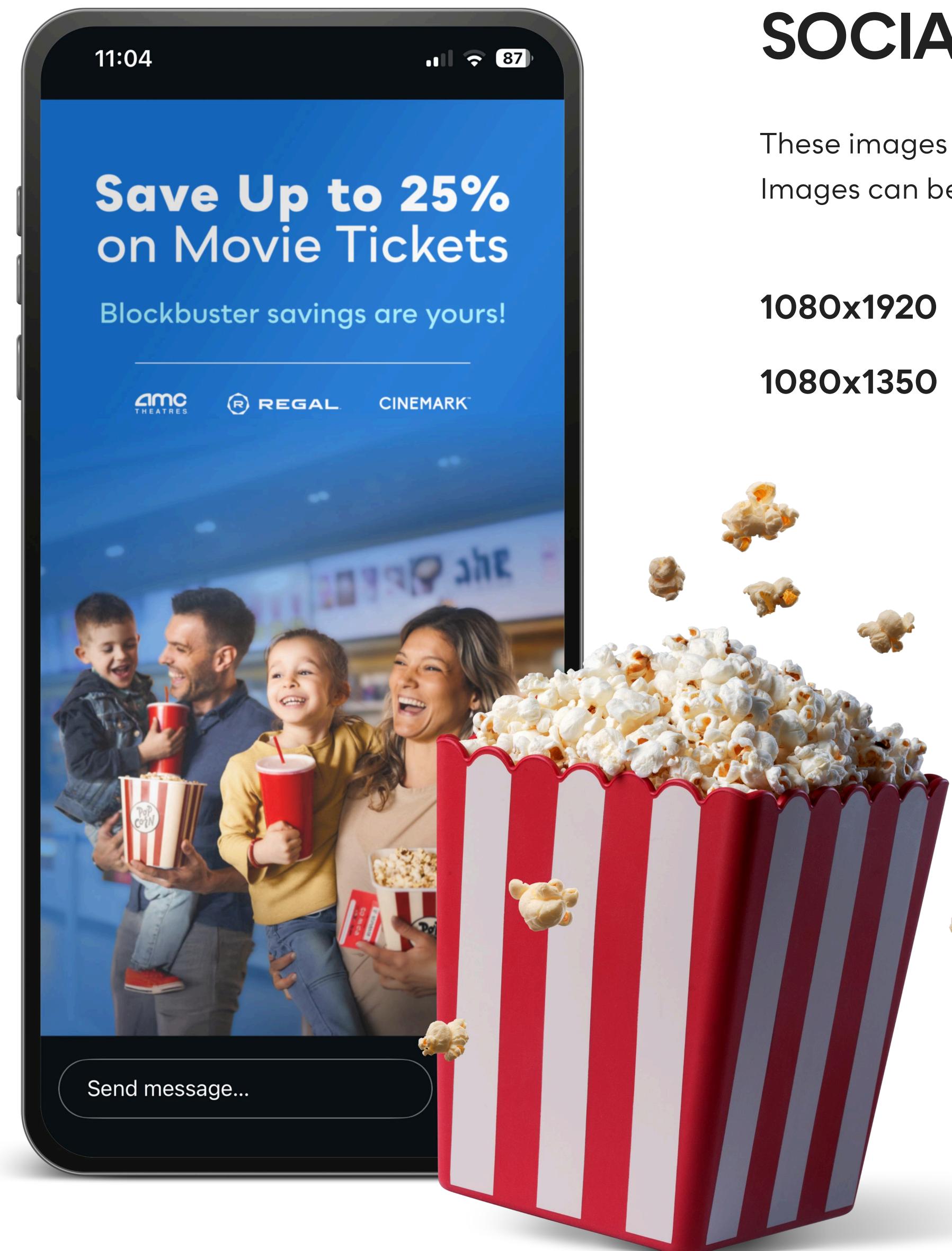
Medium

Movie magic, now more affordable! You can save up to 25% on tickets at Cinemark, Regal, and AMC Theatres. Don't miss a scene—start saving today at [Add Your Discount Program Website URL Here]!

Long

Experience the newest blockbusters and your all-time favorites without paying full price. With [Discount Program Name], members enjoy exclusive savings of up to 25% on movie tickets at top theaters like Cinemark, Regal, and AMC. Visit [Add Your Discount Program Website URL Here] to grab your discounted tickets and make every movie night unforgettable!





SOCIAL MEDIA IMAGES

These images can be used on Facebook, Instagram, and other social channels. Images can be used as is or have room to add your logo.

1080x1920

1080x1350

1200x630

1015x1350

1080x1080

1080x566

[Download Images](#)

Raw Image

The raw, unedited, text-free image used in this toolkit has been provided for you to use at your discretion when creating your own movie ticket savings promotions.

[Download Raw Image](#)



Want more content like this? [Visit your CMP](#)

WEB & EMAIL BANNERS

The banners can be used in your emails, bulletins, newsletters, and other communications. Make sure to place the banner as close to the top of your emails as possible. This will ensure your audience sees it as soon as they open the email. Banners can be used as is or have room to add your logo.

242x463

600x400

1272x792

300x250

700x400

1500x500

300x300

716x130

1500x1000

396x175

728x90

1600x350

458x720

1020x380

1600x800

468x60

1140x655

1880x360

600x125

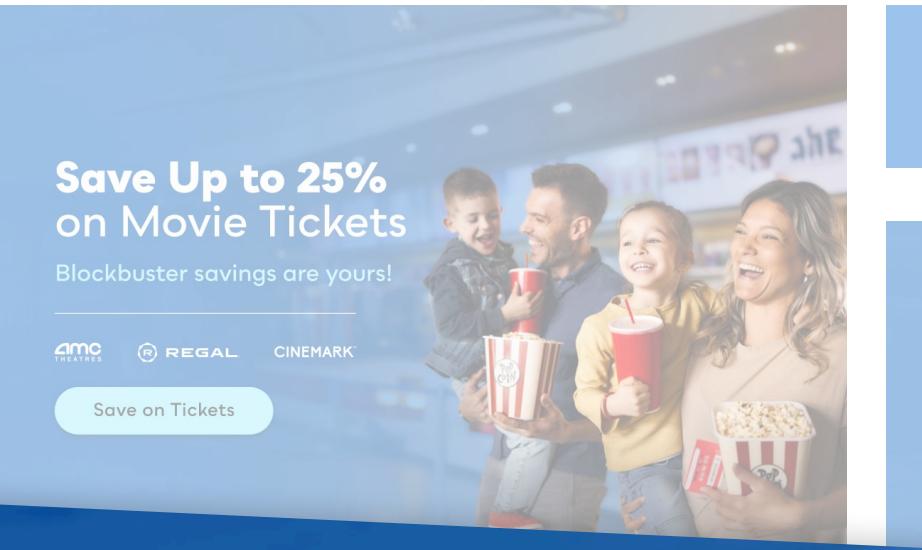
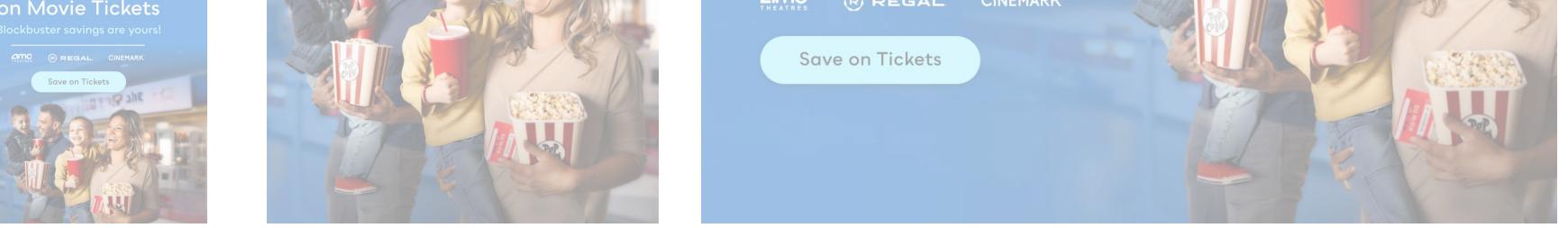
1200x600

2400x1350

600x220

1208x744

[Download Banners](#)



Want more content like this? [Visit your CMP](#)

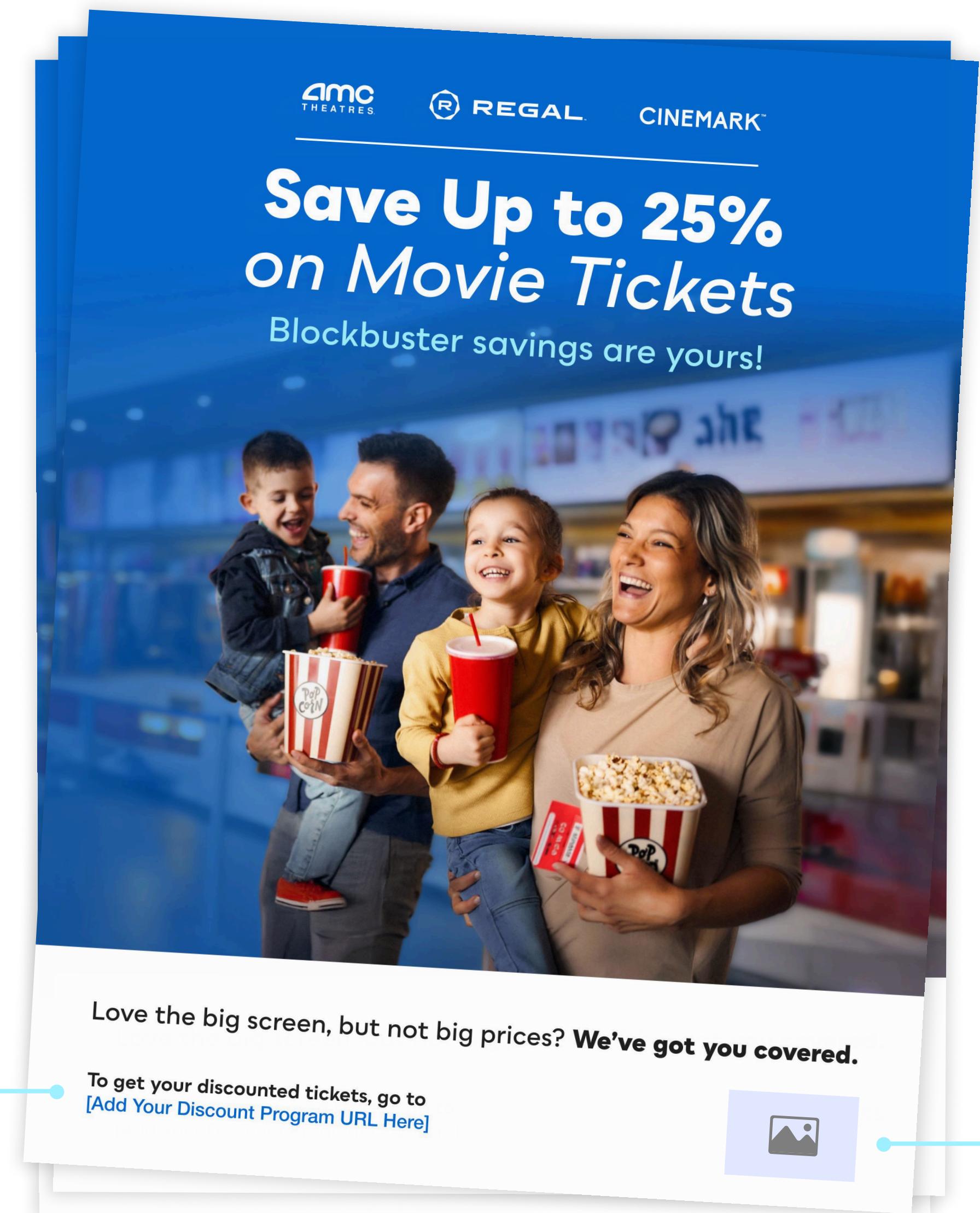
DIGITAL & PRINT FLIER

This flier can be printed, used digitally for a landing page, or added as an attachment to an email. Before using the asset, don't forget to customize it with your program information, so your audience knows where to go to get their savings.

[Download Flier](#)



To get your discounted tickets, go to
[Add Your Discount Program URL Here]



Want more content like this? [Visit your CMP](#)



EMAIL HTML

Grab this HTML to email your audience a movie message through your own email platform. Each HTML file provides implementation instructions, an image of the email to show the design and what it should look like, all images used in the email, and the subject line and preheader.

[Download HTML](#)



Want more content like this? [Visit your CMP](#)

TESTIMONIALS

Below you'll find testimonials we've collected from members through surveys with their permission. You can use them for marketing purposes related to your discount program.

“We've used the program to buy discounted AMC tickets. Saved over \$50!” – *Kristi Y.*

“I wanted to buy movie tickets to celebrate someone's success and the discount program made it super cheap and easy!” – *Simi A.*

“I love your movie discount. The kids and I enjoy watching movies at the theatre. It makes it more affordable, and we can go more often.” – *Ann S.*

“I use the discount program to redeem movie tickets! It's been a game changer and we greatly appreciate that it's a recurring option without limits on redeeming it.” – *Adelle W.*



Don't hesitate to reach out to your CMS (Client Marketing Specialist) if you have any questions. If you don't know who your CMS is, call our customer service number and they can find out for you at **1-877-408-2603**.



Want more content like this? [Visit your CMP](#)