

LEGOLAND® New York Resort

Theme Park Details

- **NOTE:** Assets expire 12/31/2026. Please include park disclaimers with any use of the marketing assets. Do not alter or change the image or marketing copy assets, as these have been approved by LEGOLAND®.
- **NAME:** LEGOLAND® New York Resort
- **OFFER DETAILS:** Save on LEGOLAND® New York Resort Tickets
- **DISCLAIMER:** ©2026 The LEGO Group.

Approved Marketing Copy

SHORT:

AWESOME AWAITS at LEGOLAND® New York Resort, the ultimate LEGO® theme park destination, where kids ages 2 through 12 and their families can ride, climb, splash, and build their way through seven themed lands. Save on tickets at [add your discount program website URL here].

MEDIUM:

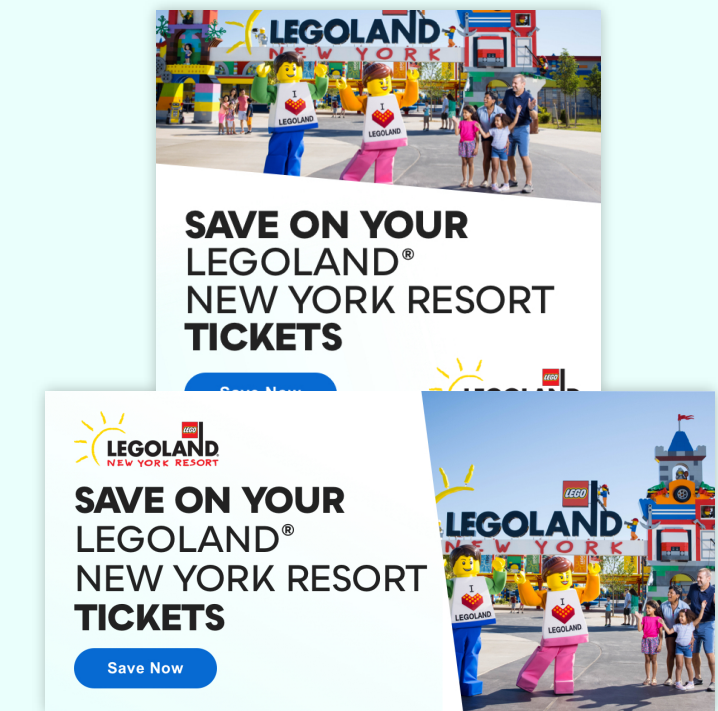
AWESOME AWAITS at LEGOLAND® New York Resort, the ultimate LEGO® theme park destination! At LEGOLAND New York, kids ages 2 through 12 and their families can ride, climb, splash, and build their way through seven themed lands. Transform into a Minifigure on the LEGO® Factory Adventure Ride, save the kingdom on the Dragon Coaster, and explore awesome LEGO cities in MINILAND! Plus check out the all-new LEGO Ferrari Build & Race experience! The bricktastic fun continues at LEGOLAND® Hotel with 250 rooms in four themes: LEGO® Pirates, Kingdom, LEGO® Friends, and LEGO® NINJAGO® – just steps from the theme park! Save on tickets at [add your discount program website URL here].

LONG:

AWESOME AWAITS at LEGOLAND® New York Resort, the ultimate LEGO® theme park destination, just outside New York City in the beautiful Hudson Valley! At LEGOLAND New York, kids ages 2 through 12 and their families can ride, climb, splash, and build their way through seven themed lands. Transform into a Minifigure on the world-premiere LEGO® Factory Adventure Ride, master the art of Spinjitzu on LEGO® NINJAGO® the Ride, save the kingdom on the Dragon Coaster, and explore awesome LEGO built cities in MINILAND! Plus, build, test and race your own LEGO Ferrari in the all-new LEGO Ferrari Build & Race experience! The bricktastic fun continues at LEGOLAND® Hotel! The only LEGO themed hotel in the Northeast, it features 250 rooms in four themes: LEGO® Pirates, Kingdom, LEGO® Friends, and LEGO® NINJAGO® – all just steps away from the theme park! Save on tickets at [add your discount program website URL here].



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