

# San Diego Zoo

## Park Details

- **Note:** Assets expire 12/31/2026. Please include park disclaimers with any use of the marketing assets. Do not alter or change the image or marketing copy assets, as these have been approved by San Diego Zoo.
- **Offer Details:** Save on San Diego Zoo Tickets
- **Disclaimer:** 1-Day Pass includes admission, unlimited use of Guided Bus Tour, Express Bus, and Skyfari Aerial Tram, and all shows and exhibits. Excludes special ticketed events and attractions.

## Approved Marketing Copy

### Short Copy:

The San Diego Zoo is home to 12,000 fascinating and endangered animals, including koalas, tigers, giraffes, and more. Bring the whole family for an unforgettable experience! Visit [add your discount program website URL here] to save on tickets.

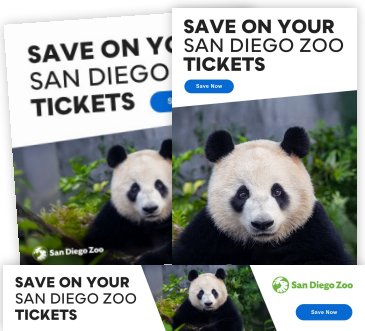
### Medium Copy:

A world-famous wildlife park and botanical garden, the San Diego Zoo is a must-see in Southern California. With over 12,000 fascinating and endangered animals—including koalas, polar bears, penguins, gorillas, and more—and unique up-close encounters, it's a great place for families to connect with animals and plants while becoming allies for wildlife. Visit [add your discount program website URL here] to save on tickets!

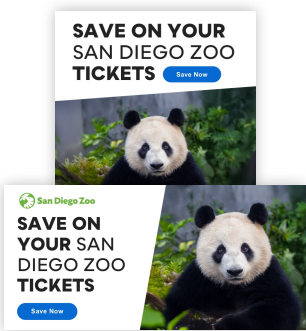
### Long Copy:

A world-famous wildlife park and botanical garden, the San Diego Zoo is a must-see in Southern California. Experience the wonder of wildlife as you wind through forests and mesas, coming face-to-face with more than 12,000 fascinating and endangered animals, including tigers, koalas, giraffes, polar bears, and more. With up-close encounters, interactive experiences, and exciting educational presentations, families and guests of all ages create lasting memories while becoming allies for wildlife. Visit [add your discount program website URL here] to save on tickets!

## Web Banners



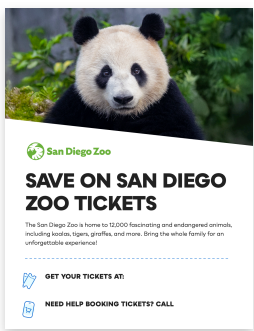
## Email Banners



## Social Media Images



## Flier



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