



Health & Wellness Savings Toolkit



Contents

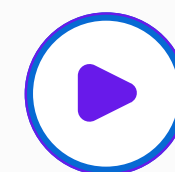
Overview	1
Marketing Copy	2
Social Media Images	3
Web & Email Banners	4
Digital/Print Flier	5
PowerPoint Slide	6
Email HTML	6
Testimonials	7



Overview

Now more than ever, people are prioritizing their physical, mental, and emotional well-being, and your members are no exception. Whether they're hitting the gym, upgrading their self-care routine, or just trying to make healthier choices day-to-day, wellness is top of mind.

That's where your discount program can make a difference. With exclusive savings on fitness gear, gym memberships, personal care, vision services, healthy food options, and more, your members can invest in their well-being without overextending their budgets.



Pro Tip:

Need tips on how to utilize the toolkit materials?
Check out this video tutorial:

[How to Use Marketing Toolkits](#)





Marketing Copy

Any marketing copy in this document and in the attached assets can be utilized for multiple types of promotional content including emails, ads, videos, blurbs, blog articles, advertorials, social media posts, etc.

Option 1:

From better sleep to clearer vision and everything in between, your wellness goals just got more affordable. Enjoy members-only discounts on gym memberships, spa services, healthy meals, stress relief products, and more. Visit [add your discount program homepage URL here] to start saving on health and wellness essentials today.

Option 2:

Prioritize your well-being without stretching your budget. Members save on everything from relaxing spa days and sleep essentials to eyecare, fitness, and nutritious food options. Your path to better wellness starts with smarter savings. Visit [add your discount program homepage URL here] to get started.

Option 3:

Whether you're catching up on rest, working out, or simply trying to stress less, we've got your back. Explore exclusive discounts on gym memberships, sleep solutions, vision care, and more, all designed to support your healthiest self. Take care of your mind and body for less. Find wellness savings at [add your discount program homepage URL here].

Option 4:

Sleep better, see clearer, eat healthier, and feel calmer with savings on the wellness essentials you use most. From stress relief tools to healthy food and gym deals, our discounts are your secret to self-care on a budget. Affordable wellness is just a click away. Discover your discounts at [add your discount program homepage URL here].

Option 5:

Invest in yourself without overspending. Members enjoy special pricing on everything from spa services and fitness memberships to eye exams, meal planning, and relaxation products. Stay well, save more. Find health and wellness discounts at [add your discount program homepage URL here].



Social Media Images

These images can be used on Facebook, Instagram, and other social channels. Images can be used as is and have room to add your logo. Two image sets have been provided. One that includes the Access Perks logo and one that is ready to use as is or add your logo.

1080x1920

1200x630

1080x1080

1080x1350

1015x1350

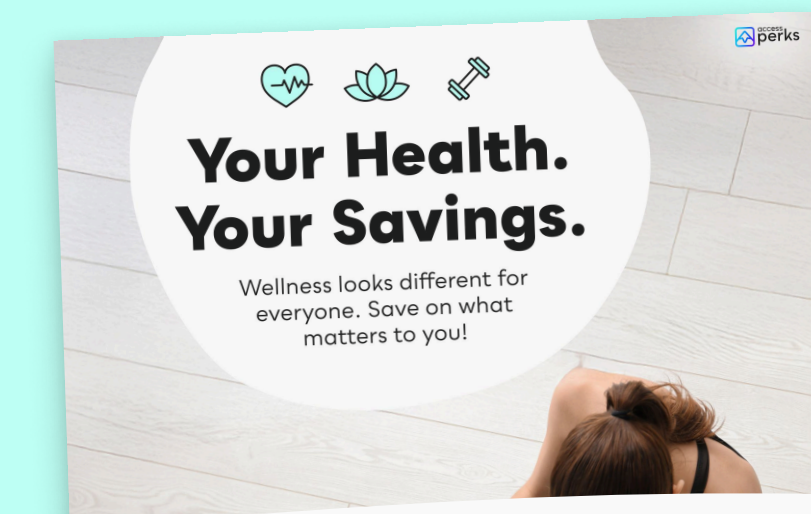
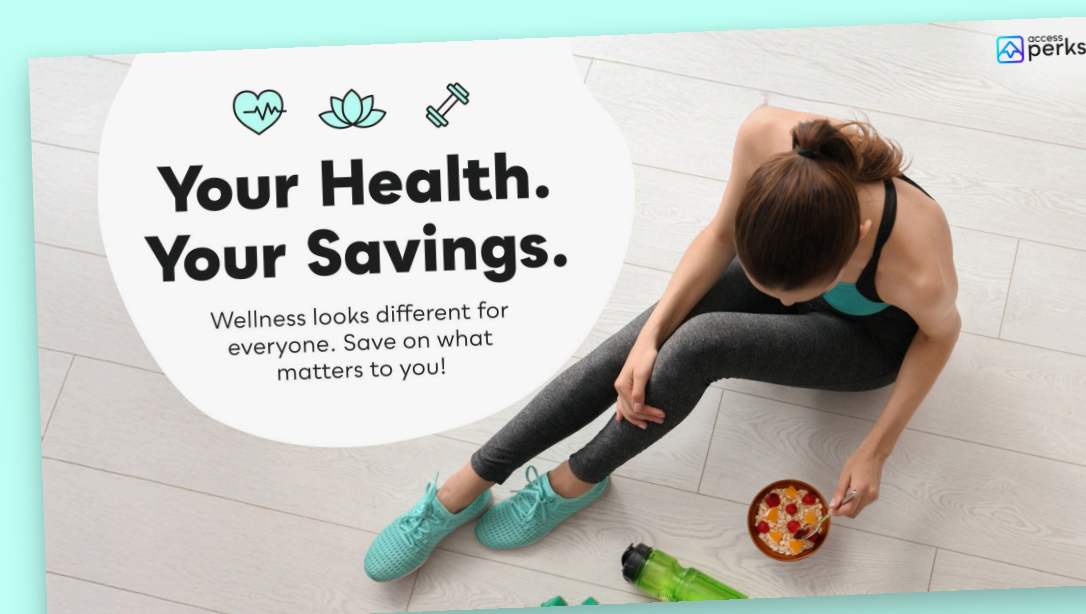
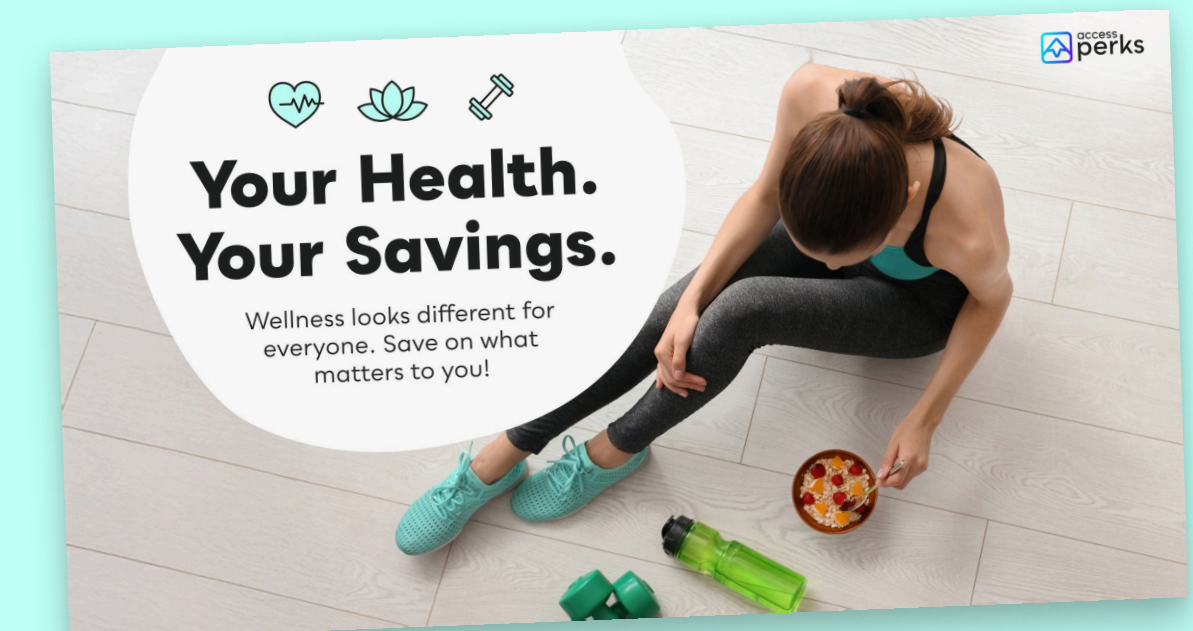
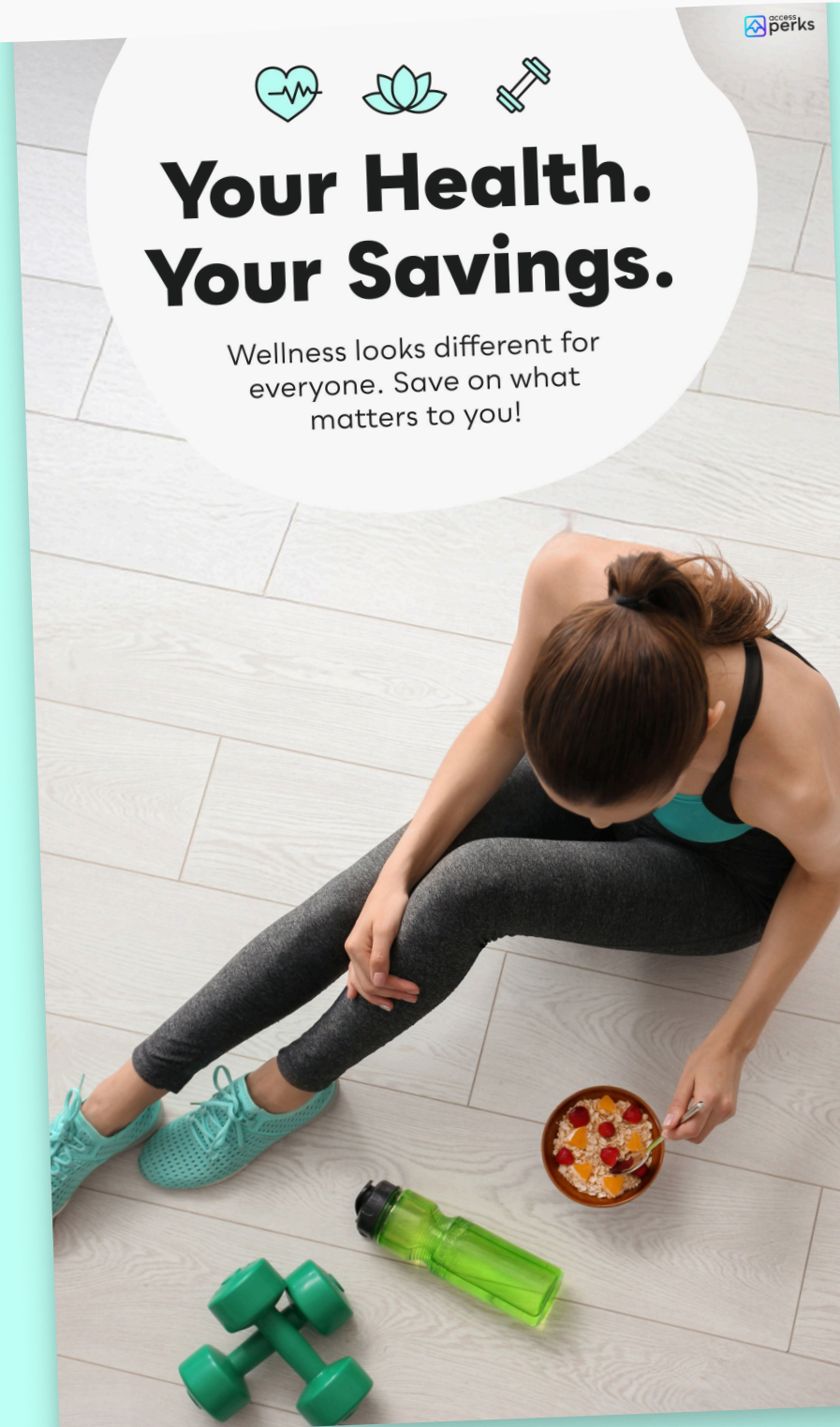
1080x566

Download Images



Note: The raw, unedited, text-free images used in this toolkit have been provided for you to use at your discretion when creating your own health and wellness promotions.

Download Raw Images

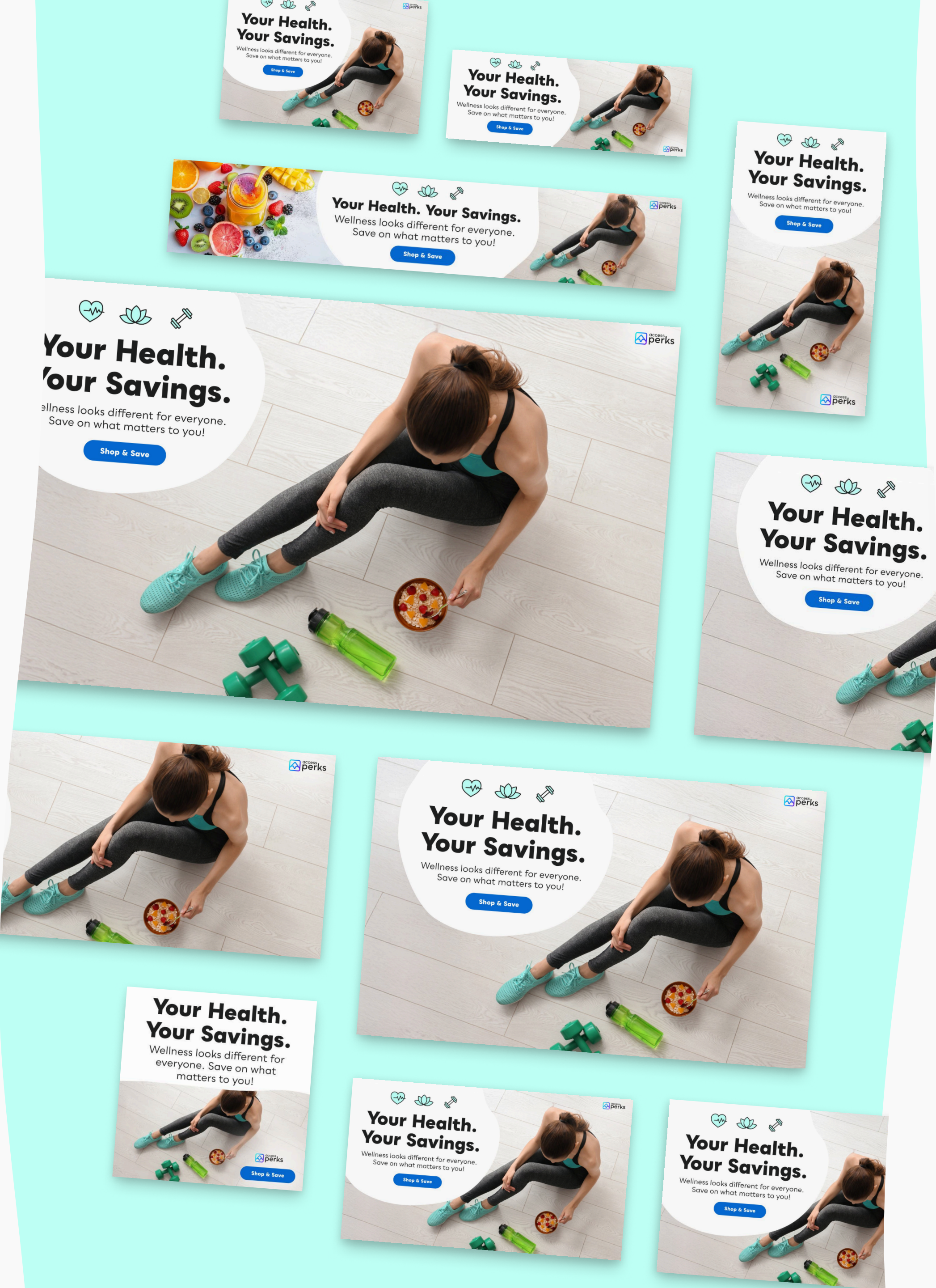


Web & Email Banners

The banners we've created can be used in your emails, bulletins, newsletters, and other communications. Make sure to place the banner as close to the top of your emails as possible. This will ensure your audience sees it as soon as they open the email. Two banner sets have been provided. One that includes the Access Perks logo and one that is ready to use as is or add your logo.

242x463	600x400	1272x792
300x250	700x400	1500x500
300x300	716x130	1500x1000
396x175	728x90	1600x350
458x720	1020x380	1600x800
468x60	1140x655	1880x360
600x125	1200x600	2400x1350
600x220	1208x744	

Download Banners



Want more content like this? [Visit your CMP](#)

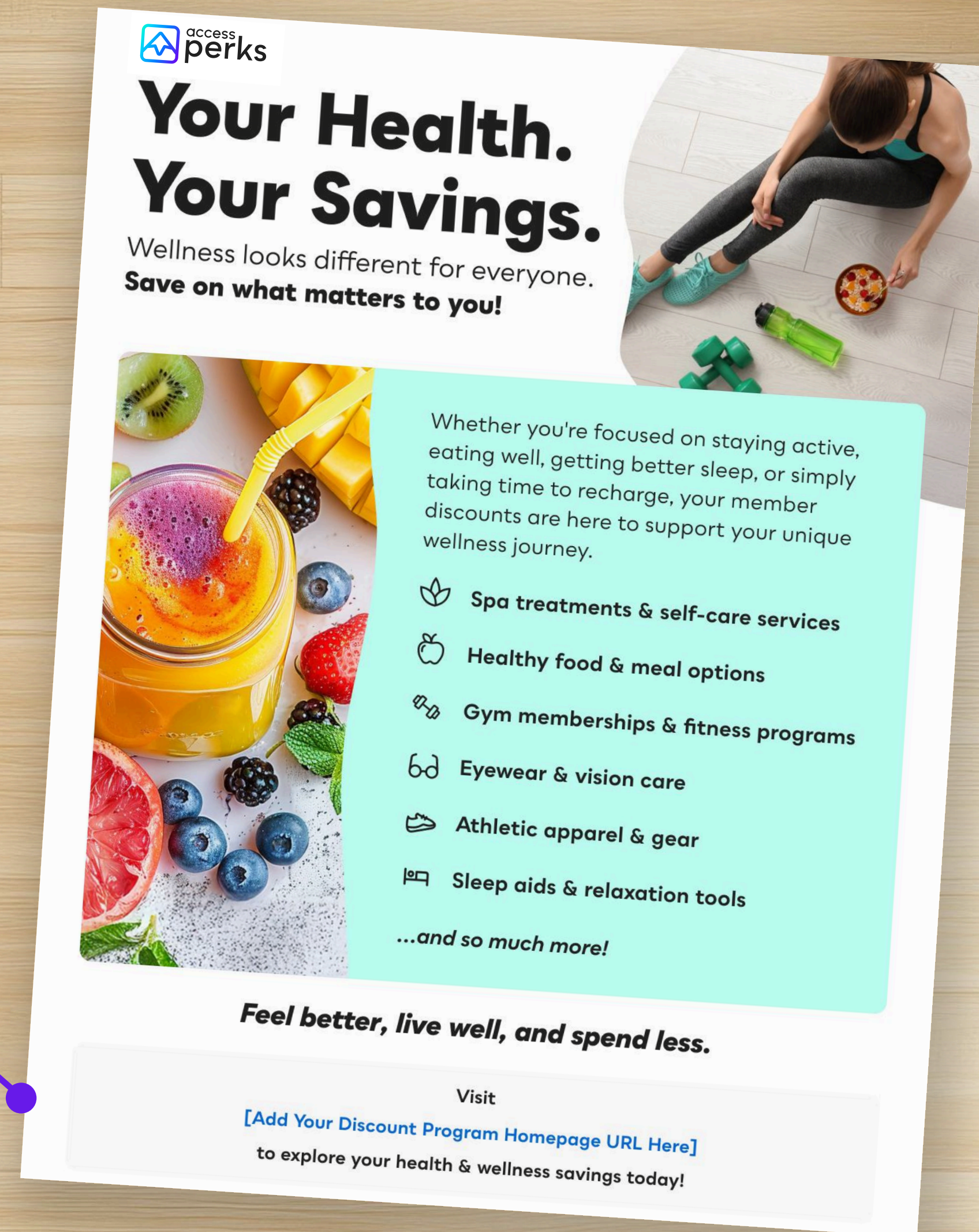
Digital / Print Flier

This flier can be printed, used digitally for a landing page, or added as an attachment to an email. Before using the asset, don't forget to customize it with your program information, so your audience knows where to go to get their savings. Two versions of this flier are included. One that has room to add your logo and one that includes the Access Perks logo.

Visit

[Add Your Discount Program Homepage URL Here]
to explore your health & wellness savings today!

Download Flier



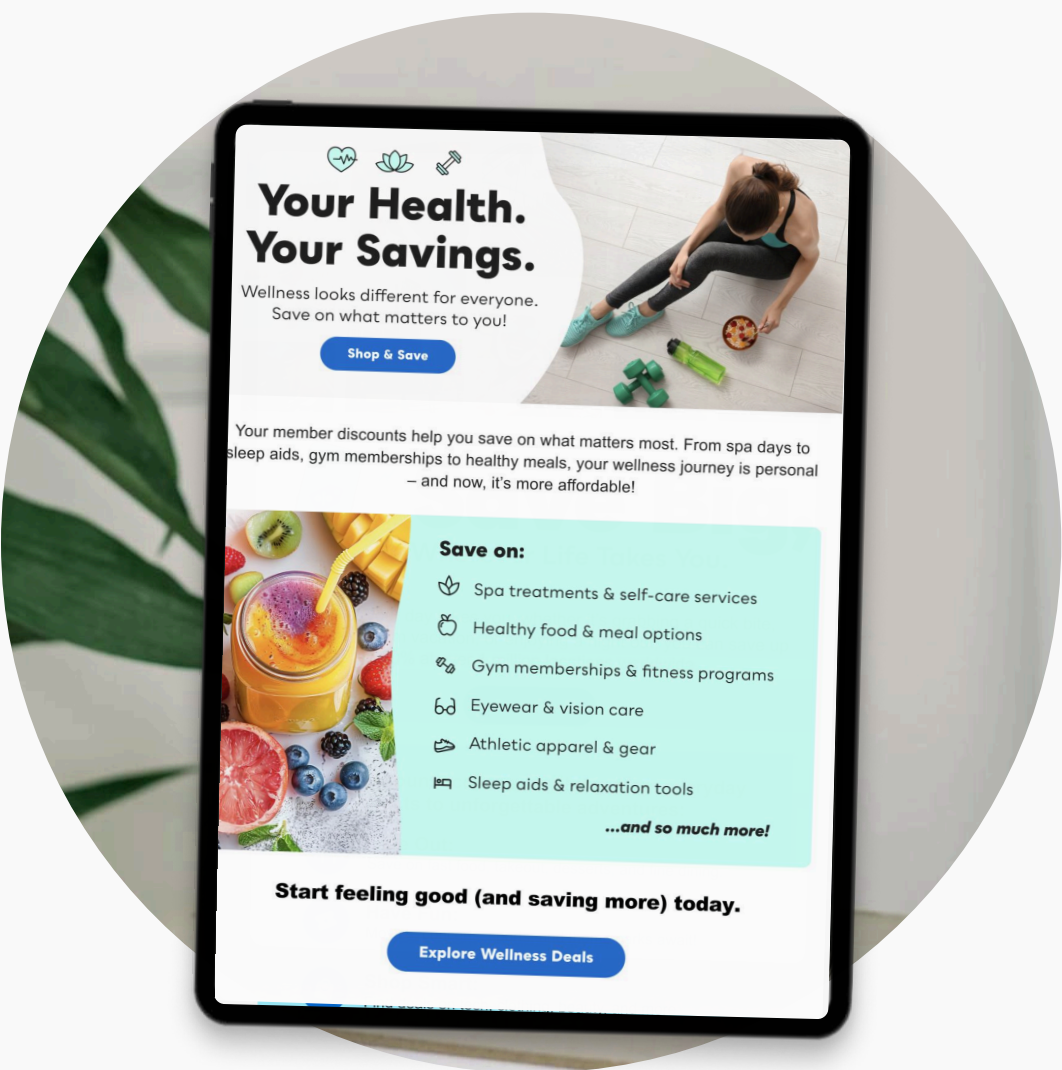
PowerPoint Slide

You can utilize this slide to promote the program at company town halls, during open enrollment, customer sales demonstrations, and new employee orientations.

16:9

4:3

Download Slide



Email HTML

For clients not using Access Email Marketing Services, you can grab the HTML to email your audience on your own. Each HTML file provides implementation instructions, an image of the email to show the design and what it should look like, all images used in the email, and the subject line and preheader.

Download Email HTML



Testimonials

Below you'll find testimonials we've collected from members through surveys with their permission. You can use them for marketing purposes related to your discount program.



"I loved it when I didn't have to pay the sign-up or yearly fee to the gym. I just had to join. Nice!"
- Cathy S.



"Great discounts on glasses and dental. I tend to put off this expense but these perks enabled me not to."
- Cynthia S.



"This program helps me stay within my budget!"
- Patricia C.



"Very user friendly and easy to navigate your way through the different savings options!"
- Alex K.



"15% off Spafinder Gift Cards was an excellent deal."
- Christy B.



Don't hesitate to contact your Client Marketing Specialist (CMS) if you have any questions about this toolkit and how to get the most out of the assets.

If you don't know who your CMS is, call our customer service number and they can find out for you at 1-800-331-8867.

