



Western Australia

DESTINATION KIT



Marketing Copy

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels, and other communications. Images can be used as is or have room to add your logo.

OFFER:

Save Up to 50% on Hotels in Western Australia

SHORT:

Western Australia is unlike anywhere else. From the rust-red landscapes of the Outback to pristine Indian Ocean beaches, it's a must-visit destination. Book your hotel and save with [Add Your Discount Program Name Here].

MEDIUM:

Western Australia is vast, wild, and utterly unforgettable. Swim with whale sharks at Ningaloo Reef, walk among ancient stromatolites at Shark Bay, and explore the pink-hued waters of Lake Hillier. Wander the vibrant laneways of Perth, sip world-class wines in the Margaret River region, and watch the sun set over the Pinnacles Desert. Book your hotel stay today and save with [Add Your Discount Program Name Here].

LONG:

Western Australia is one of the most incredible destinations. It offers a landscape so varied and spectacular that no two days look the same. Start in Perth, where a thriving food scene, sun-drenched beaches, and a laid-back coastal culture make it impossible not to fall in love. Head north to Ningaloo Reef to swim alongside whale sharks, manta rays, and sea turtles in crystal-clear water. Travel south to the Margaret River region, where world-class wineries sit alongside dramatic surf beaches and ancient karri forests. Further afield the Kimberley region delivers some of the most breathtaking wilderness on the planet. Stop at Shark Bay to walk among stromatolites and seek out the famous pink waters of Lake Hillier. Book your hotel and save with [Add Your Discount Program Name Here].



Banners



Social Media Images



Raw Images

[Download Assets](#)