

Worldwide Flights Promotion Codes Toolkit

The marketing copy, banners, and social media images in this kit can be used in emails, bulletins, newsletters, social channels, and other communications. Images can be used as is or have room to add your logo.

Marketing Copy

CORE MESSAGING:

- *Headline:* Save on Flights Worldwide
- *Subtext:* Enter code at checkout to unlock savings!
- *Promo Copy and Codes:*
 - **FLIGHT5:** \$5 off Economy
 - **FLIGHT10:** \$10 off Premium Economy
 - **FLIGHT25:** \$25 off Business or First Class
- *Disclaimer:* Promo codes apply per passenger. Codes expire 12/31/2027.

MULTIPURPOSE MARKETING COPY:

OPTION 1:

Fly for Less! Grab exclusive savings on flights to any destination. To redeem this offer, simply enter one of the promo codes below at checkout. Come back and redeem as often as you like through 2027!

PROMO CODES:

FLIGHT5: \$5 off Economy
FLIGHT10: \$10 off Premium Economy
FLIGHT25: \$25 off Business or First Class

Promo codes apply per passenger. Codes expire 12/31/2027. Visit [Add Your Discount Travel Homepage URL Here] to save on your next flight.

OPTION 2:

Fly Smart, Save More! Enter one of the promo codes below at checkout and enjoy extra savings on every trip.

PROMO CODES:

FLIGHT5: \$5 off Economy
FLIGHT10: \$10 off Premium Economy
FLIGHT25: \$25 off Business or First Class

Promo codes apply per passenger. Codes expire 12/31/2027. Visit [Add Your Discount Travel Homepage URL Here] to save on your next flight.

OPTION 3:

Why Pay More to Fly? Get the best flight deals with [Add Your Discount Program Name Here]. Use these promo codes and enjoy savings all year long!

PROMO CODES:

FLIGHT5: \$5 off Economy
FLIGHT10: \$10 off Premium Economy
FLIGHT25: \$25 off Business or First Class

Promo codes apply per passenger. Codes expire 12/31/2027. Visit [Add Your Discount Travel Homepage URL Here] to save on your next flight.

EXPIRATION DATE:

December 31, 2027

Banners

Social Media Images

Raw Images

Download Assets