



YOUR DISCOUNT PROGRAM

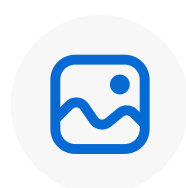
Marketing Copy





How to Use

We recommend staying as close as possible to the copy provided. Adjustments should only be made to fit your organization's voice and tone. Marketing claims should not be changed, as they have been substantiated by Access.



Download any images in this toolkit to use with the provided copy.

[DOWNLOAD IMAGES >](#)

Category Copy

Category messaging can be used for multiple types of content relevant to your audience, including social media posts, banner ads, blog content, landing pages, video, PowerPoint, and more. Since there is no one-size-fits-all solution for every client, here are some recommended ways to use the copy.

1. Use messaging as is, copying it into any relevant piece of content.
2. Use a portion of the copy and add your own voice, so it resonates more with your audience.
3. Use the core of the messaging as a framework for creating your own marketing copy that is more targeted.

Marketing Claims

While the marketing copy does have some flexibility to be updated for your audience, the claims do not. Each claim has been vetted and verified by our Partnership and Product Marketing teams. A marketing claim includes any assertion made about our product and services, for example, “up to 50% off 850,000 hotels worldwide.”

If you have any questions about the marketing copy or claims, please reach out to your Client Marketing Specialist (CMS) or call **1-877-408-2603**.

Marketing Copy

The category offer copy and claims in this document have been written and approved by the Access Marketing team. The testimonials included have been approved by members to use for marketing purposes.

All marketing copy in this document is approved for Access clients to use through **12/31/2027**.



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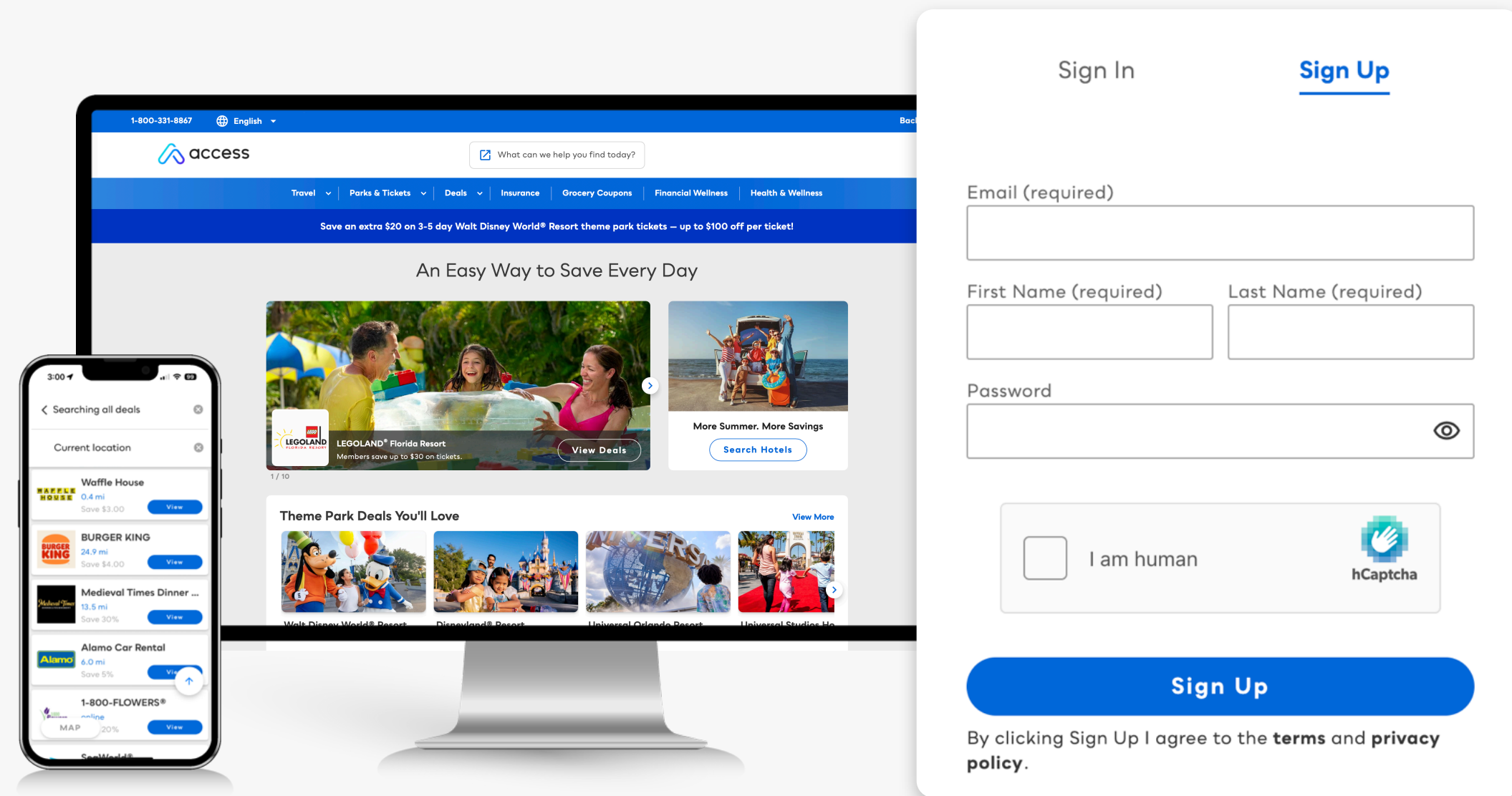
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*(Hotels, Condos & Resorts, Flights, Car Rentals, Cruises,
Concierge Member Service)*





Sign-Up / Registration Instructions

Ready to save? Signing up is quick, easy, and opens the door to thousands of exclusive discounts when dining out, shopping online, or planning your next getaway. Enjoy savings of up to 50% on everyday essentials for work, home, and leisure.

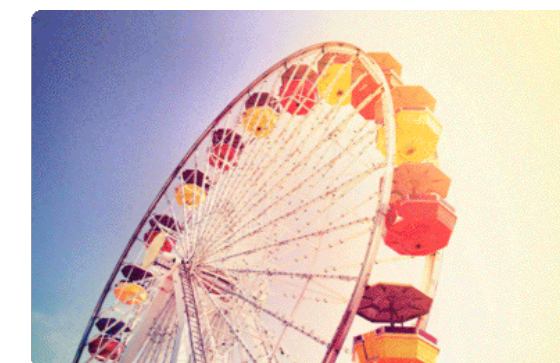
How to Sign Up

1. Visit [Add Your Discount Program Homepage URL Here]
2. Click *Sign Up* in the top right corner and complete the registration form.
3. Start saving immediately. It's that easy!

If you need assistance, our friendly customer support team is here to help. Call at [Add Your Customer Service Phone Number Here].

Your Discount Program Includes:

- Access to over 1 million deals and discounts
- Discounts at top local and national retailers
- Unlimited use on most offers
- Deep discounts on travel, including hotels, theme parks & experiences, cruises, car rentals, and flights.
- Stackable deals for even bigger savings
- Seasonal, limited-time promotions
- More BOGO and 50% off offers than any other savings network



Zip Code Instructions

Add your ZIP code to get personalized offers based on where you live, work, and travel. Once added, you'll start seeing local deals right on your program website and delivered to your email.

Here's how to add your ZIP code:

1. Go to [Add Your Discount Program Homepage URL Here] and sign in.
2. Click the dropdown next to your name (top right corner) and select *My Account*.
3. Enter your ZIP code and click *Save*.





Customer Service

Here When You Need Us

Great savings deserve great service, and that's exactly what you'll get. As a [Add Your Discount Program Name Here] member, you'll enjoy 24/7/365 support from our friendly Member Services team, ready to help anytime you have a question or need a hand.

“ *I like the friendly, fast service that I received from the person I talked to. The guy assisting me definitely took time to make sure my needs were met and asked me if there was anything else he could do for me.*

– J. Mackey

“ *The discount program is easy to use and the customer service when calling is great.*

– Jonathan M.

Multiple Categories

Short

Save up to 50% on dining, shopping, travel, and more with [Add Your Discount Program Name Here]. Your everyday savings made easy!

Medium

Why pay full price? From everyday errands to big adventures, [Add Your Discount Program Name Here] helps you save more wherever life takes you – dining, shopping, entertainment, travel, and beyond.

Long

[Add Your Discount Program Name Here] brings you a smarter way to shop, dine, and travel. Browse thousands of discounts on everything from groceries and clothing to hotels and theme parks. From local gems to national names, this program helps you stretch your budget in all the right places. The best part? Many deals can be used again and again, helping you save all year long.

“ *I enjoy having the discount program in my back pocket. My experience is always pleasant as I can easily consider all my options on the website and filter what I am looking for. The savings at the end of my transaction always put a smile on my face and I can happily use those funds on other activities.*

– Noel V.



Mobile App

Short

Instant deals, right on your phone. Save up to 50% on everyday purchases with the *My Deals Mobile* app.

Medium

Your savings, on the go! The *My Deals Mobile* app makes it easy to save wherever you are. Download now and take your favorite deals with you – right on your phone.

Long

Savings that move with you. With the *My Deals Mobile* app, you can access discounts anytime, from local deals to travel bookings. Show your phone at checkout, search nearby offers, and book travel all with just a few taps!

“*The mobile app uses my location to find the best deals on attractions, hotels and even airfare near me!*

– Kaitlin S.

“*I love that the app knows where I am and tells me about the deals around me.*

– Patricia N.

Eat 🍴

Short

Craving savings? From quick bites to gourmet nights, enjoy big discounts on all your favorite dining spots.

Medium

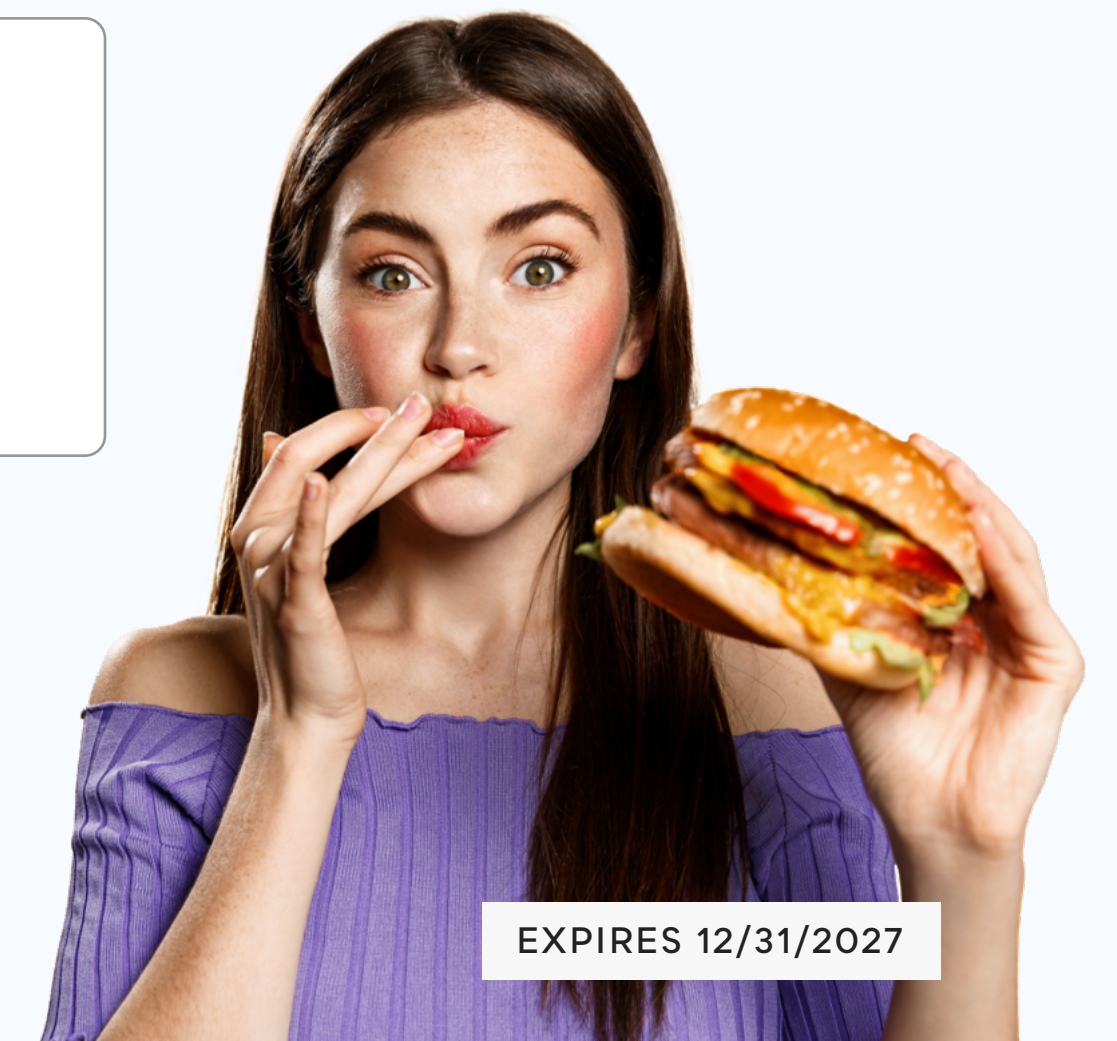
Eating out doesn't have to eat up your budget. Whether you're grabbing lunch, enjoying a date night, or feeding the whole family, you'll find tasty savings everywhere. Bon appétit!

Long

Love to eat out but hate overspending? [Add Your Discount Program Name Here] helps you enjoy all the meals you crave without the guilt of full-price tabs. From casual cafes to gourmet dining experiences, you'll find thousands of deals close to home or wherever you travel. Want even more value? Add your ZIP code in your account settings to unlock local dining offers delivered straight to your inbox.

“*I have been able to get discounts on everyday restaurants that my family and I go to.*

– Jason Z.



EXPIRES 12/31/2027



To get more program marketing tools like this, go to: [PERKS CMP](#) | [ENTERPRISE CMP](#)

Shop

Retail

Turn everyday purchases into smart wins with [Add Your Discount Program Name Here]! From essentials to big-ticket items, enjoy discounts on top brands for clothing, home gifts, furniture, electronics, and more.

Automotive

Affordable auto care starts here! From oil changes to unexpected repairs, [Add Your Program Name Here] helps keep your vehicle, and your budget, in great shape. Find local savings on maintenance, parts, and more.

Home & Garden

From weekend DIYs to big home updates, [Add Your Discount Program Name Here] makes it easy to tackle every project on your list without breaking your budget. Save on paint, hardware, lawn care, and more at [Add Your Discount Program Homepage URL Here].

Health & Beauty

Look and feel your best with exclusive member discounts on everything from skincare and spa days to gym memberships and eye care. Explore great deals on health and beauty must-haves all in one place at [Add Your Discount Program Homepage URL Here].

Services

Services you need, savings you'll love. From cell phone bills and taxes to storage and moving trucks, [Add Your Discount Program Name Here] helps lower the price of life's to-dos. Explore discounts at [Add Your Discount Program Homepage URL Here]!

 *I bought a brand new smart tv for \$400 less! After the extra discount, I essentially got 50% off.*
- Eric W.

 *I regularly use the Jiffy Lube discount. Makes the basic car maintenance I need done a little less expensive.*
- David M.

 *We just moved and I wanted to paint. I love that there is a coupon I can use monthly and save on paint as I go room by room!*
- Chelsea F.

 *The Active and Fit offer helps me save over \$100 a year.*
- Clayton B.

 *I am able to save over \$130 a month on my family's cell phone bill!*
- Leah L.





Play 😊

Short

Good times, great prices! From date night to family fun, [Add Your Discount Program Name Here] helps you save on entertainment you love.

Medium

Play more, pay less! [Add Your Discount Program Name Here] connects you to discounts on all kinds of entertainment, including sporting events, concerts, theater, museums, and family attractions.

Long

With exclusive member discounts from [Add Your Discount Program Name Here], you'll enjoy deals on popular attractions, family-friendly activities, and local events – perfect for making memories while staying on budget. Save on movie nights, concerts, theme parks, zoos, aquariums and more!



This discount program helps me do fun activities with my family without breaking the bank.

– Alicia L.

Golf

Score Big on the Green! From equipment and apparel to instruction and greens fees, [Add Your Discount Program Name Here] offers serious savings for golfers of all levels from coast to coast.



We received a nice discount for golf while vacationing in Bend, OR.

– Renee G.

Ski & Snowboard

Whether you're skiing, snowboarding, or just soaking in the mountain views, [Add Your Discount Program Name Here] hooks you up with exclusive savings on lift tickets, rentals, lodging, and more. Start saving at [Add Your Discount Program Site homepage Here]!



I bought some snowboard bindings with the 40% discount I got through member discounts.

– Josh W.



Movies

Short

Lights, camera, savings! Score discounted tickets to your favorite theaters with [Add Your Discount Program Name Here].

Medium

From action-packed premieres to family favorites, [Add Your Discount Program Name Here] helps you enjoy the movies you love at up to 25% off. Get your tickets at [Add Your Discount Program Homepage URL Here].

Long

Whether you're catching the latest blockbuster or enjoying a family film, [Add Your Discount Program Name Here] helps you save up to 25% on tickets at AMC Theatres, Regal Cinemas, and Cinemark. Get more out of every movie night without paying full price! Visit [Add Your Discount Program Homepage URL Here] and start saving today.



I like that I was able to save on movie tickets for my son and his friends.

- Stephany J.

Events

Short

Score tickets. Skip the fees. Enjoy savings on concerts, sports, and more with [Add Your Discount Program Name Here].

Medium

Unforgettable entertainment, exclusive savings! As a [Add Your Discount Program Name Here] member, you get special pricing and no fees on today's biggest events, from popular artists to championship games.

Long

Whether you're cheering from the sidelines, laughing at a comedy show, or singing along at a concert, [Add Your Discount Program Name Here] helps you enjoy the experience for less. Get discounted tickets to the hottest events, plus pay no service fee. Visit [Add Your Discount Program Homepage URL Here] and click on "Events" to search your favorite performers, teams, or venues.



Theme Parks

Short

From roller coasters to water rides, enjoy the excitement for less with exclusive theme park ticket deals.

Medium

Plan your park day the smart way! Get reduced pricing on tickets to top parks like *Walt Disney World*® Resort, *Disneyland*® Resort, and Universal parks coast to coast – only with [Add Your Discount Program Name Here].

Long

Unleash the fun for less! With [Add Your Discount Program Name Here], members get access to exclusive discounts on tickets to the most iconic theme parks – *Walt Disney World*® Resort, *Disneyland*® Resort, Universal Studios, Six Flags and more. You'll also find deals on regional parks close to home. Get your tickets today at [Add Your Discount Program Homepage URL Here]



Took my son to an amusement park for WAY cheaper than it normally would have been.

– Andy W.





Travel

Short

Travel more, spend less. Enjoy discounted hotel stays, theme park tickets, cruises, car rentals, and flights with [Add Your Discount Program Name Here]!

Medium

From weekend getaways to international adventures, [Add Your Discount Program Name Here] helps you save on every step of your journey. Find deals on thousands of hotels, hundreds of theme parks and experiences, 44+ top cruise lines, rental cars, and major airlines all in one place.

Long

Dreaming of your next vacation? With [Add Your Discount Program Name Here], you can make it happen for less. Get access to exclusive discounts on over 850,000 hotels worldwide, including flexible cancellation options and a wide range of hotel classes. Save up to 40% on cruises across 44+ cruise lines and over 30,000 itineraries. Book car rentals with confidence thanks to book-now-pay-later options and free 48-hour cancellations. Plus, enjoy member-only savings on domestic and international flights, and discounted tickets to top theme parks and experiences. Start planning today at [Add Your Discount Program Travel Homepage URL Here].



The discount program is amazing for travel. I used it to save about \$300 on a trip.

- Lyn S.



It was fun to see all the discounts. I booked a trip that I was not originally planning on taking and that was exciting.

- Lisa C.



Travel

Hotels

With [Add Your Discount Program Name Here], you don't have to sacrifice comfort to stick to your budget. Save on over 850,000 hotels globally, plus enjoy flexible cancellation, top-rated stays, and easy booking. Start planning at [Add Your Discount Program Travel Homepage URL Here].

Condos & Resorts

Whether you're after an ocean-view condo or a family-friendly resort, [Add Your Discount Program Name Here] offers exclusive savings on vacation stays around the globe. Find your ideal home-away-from-home at [Add Your Discount Travel Homepage URL Here].

Car Rentals

Big plans? Don't let car rental costs slow you down. Enjoy up to 25% off brands like Alamo, Enterprise, National, Avis, and Budget at over 30,000 locations worldwide. Flexible payment and cancellation options make booking a breeze. Visit [Add Your Discount Program Travel Homepage URL Here] and hit the road for less.

“ *It was an easy process. I was able to get a two-bedroom suite at a great discount price. There was no hassle!*

– Pamela M.

“ *I really enjoyed that it was almost half off for our booking at a resort.*

– Krystle T.

“ *I was looking for a weekend rental car. The site was easy to use. I found what I was looking for and it saved me almost \$100!*

– Marquita R.



Travel

Cruises

Picture this: sun on the deck, a plate of something delicious in front of you, and nowhere else you need to be. That's the magic of a cruise — and with [Add Your Discount Program Name Here], it's even better. Save up to 40% across 44+ top cruise lines and 30,000+ itineraries worldwide, so your next getaway costs a lot less than you'd think. Smooth seas, smoother savings.

Flights

Whether you're flying across the country or across the globe, don't overpay. With [Add Your Discount Program Name Here], you'll find exclusive savings on major airlines in just minutes. Book smart, travel well. Start at [Add Your Discount Program Travel Homepage URL Here].

Concierge Member Service

Because your time off shouldn't feel like work. Our concierge member service team is ready to help you book and save on unforgettable travel. From luxury escapes to last-minute trips, you'll enjoy expert guidance and exclusive member perks every step of the way. Need to talk to one of our travel experts? Call [Add Your Customer Service Phone Number Here].

“

Saved money not only on our recent cruise but also booking for another one with these great prices!

– Lorena K.

“

It was a simple process to check fares and we found them for half the rate! What a great way to have extra funds to enjoy while on our trip!

– Keith H.

“

My customer service rep was very courteous and helpful. She was especially patient walking me through step by step what I needed to do to book my trip. Thank you!

– Marquita R.



Looking for Additional Marketing Assets?

Make sure to visit your Client Marketing Portal (CMP) regularly for an endless supply of toolkits, marketing copy, banners, social media images, fliers, HTML, and more to help you promote your discount program to members.

Have questions? Need help? Contact your Client Marketing Specialist (CMS) for assistance. If you don't know who your CMS is, call our customer service number and they can find out for you at 1-877-408-2603.

