

# Zoo Miami

## Attraction Details

- Note:** Assets expire 12/31/2026. Please include disclaimers with any use of the marketing assets. Do not alter or change the image or marketing copy assets, as these have been approved by Zoo Miami.
- Offer Details:** Members save on zoo tickets.
- Disclaimer:** Vouchers must contain the Zoo Miami logo, date of purchase, expiration date, Reseller's business name, Reseller ID number provided to Reseller by Zoo Miami, and the following two statements: "Cannot be used in combination with any other offer or discount" and "Not redeemable for cash".

## Approved Marketing Copy

### Short Copy:

Zoo Miami occupies almost 750 acres, 4 miles of walkways, and is home to more than 2,000 animals representing over 375 different species. Our lush, tropical, open-air exhibits replicate our animals' natural habitats and allow guests to enjoy beautiful and endangered wildlife at a safe, yet remarkably close range. Get your tickets and save at [insert your discount program website URL here]!

### Medium Copy:

Zoo Miami occupies almost 750 acres, 4 miles of walkways, and is home to more than 2,000 animals representing over 375 different species. The zoo also houses more than 750 species of trees, palms and other plants, and over 100 special exhibits showcasing a broad number of species and scientific topics. Zoo Miami is the largest zoo in Florida and the fifth largest in the United States. Our lush, tropical, open-air exhibits replicate our animals' natural habitats and allow guests to enjoy beautiful and endangered wildlife at a safe, yet remarkably close range. Get your tickets and save at [insert your discount program website URL here]!

### Long Copy:

Zoo Miami occupies almost 750 acres, 4 miles of walkways, and is home to more than 2,000 animals representing over 375 different species. The zoo also houses more than 750 species of trees, palms and other plants, and over 100 special exhibits showcasing a broad number of species and scientific topics. Zoo Miami is the largest zoo in Florida and the fifth largest in the United States. Our lush, tropical, open-air exhibits replicate our animals' natural habitats and allow guests to enjoy beautiful and endangered wildlife at a safe, yet remarkably close range. As the only sub-tropical zoo in the continental U.S., the unique climate in South Florida allows us to care for a wide variety of animals from Asia, Australia, Africa, and the Americas representing a broad mix of species that is unlike any other zoo in the country. Get your tickets and save at [insert your discount program website URL here]!

## Web Banners



## Email Banners



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